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Statement of Purpose

For Admission to the MSc in International Business Management at IBS, Austria

Dear Admission Committee,

I am writing to express my genuine interest in pursuing the MSc in International Management at the International Business School, Austria. My name is Rajasree Anil, and I hail from Ernakulam, Kerala, India. From an early age, I have been driven by an insatiable curiosity, seeking to explore the world through both literature and personal experiences. My family has been a pillar of support, fostering my creativity and motivating me to constantly strive for excellence. Their unwavering encouragement has inspired me to achieve significant milestones, not only to make them proud but also to provide them with the life they truly deserve.

I completed my secondary education at GOVT. HSS FOR GIRLS in 2017, followed by higher secondary education at GOVT. BOY'S in 2019. In 2022, I graduated with a Bachelor's degree in Commerce from Mahatma Gandhi University. I also pursued a 6-month Diploma in Computerized Financial Accounting, which provided me with practical skills in finance and accounting. Presently, I am working as an Account Assistant Manager at Hash 3 Marketing Pvt Ltd, where I have gained valuable experience in the corporate world.

The MSc in International Management at IBS excites me because it aligns with my career goals and provides an ideal platform for professional growth. The program's comprehensive curriculum, which covers key subjects such as global business principles, leadership, and international finance, offers an invaluable opportunity to develop the skills necessary for a successful career in international business. Additionally, the diverse cultural environment at IBS will allow me to interact with students from around the world, broadening my perspective and enhancing my cross-cultural communication skills.

In my search for the best educational opportunities, I found Austria's academic system to be an excellent fit for my aspirations. The country's reputation for high academic standards, combined with a safe and peaceful environment, makes it an ideal destination for international students like myself. Austria's focus on delivering a practical, industry-relevant curriculum at reasonable tuition fees further solidifies my decision to pursue my studies there.

In conclusion, I am confident that the MSc in International Management program at IBS will equip me with the knowledge, skills, and experiences necessary to achieve my career goals. By joining this program, I hope to deepen my understanding of global business dynamics and ultimately contribute to the development and success of organizations on an international scale.

Thank you for considering my application.

Yours sincerely,

Rajasree Anil

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