

## Statement of Purpose

**Muskanpreet Kaur**

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### Introduction

I am Muskanpreet Kaur, a determined student seeking admission to the International Bachelor in Management program at Paris Business School in Paris. I am motivated by a love for business and a desire to create a worldwide impact. With a solid academic basis and a demonstrated track record of success, I am confident in my capacity to thrive at this distinguished university and make a meaningful contribution to its lively community.

### Why International Bachelor in Management?

My desire to pursue an International Bachelor of Management stems from a great curiosity with the complexities of business and its revolutionary capacity to shape society. This program's multidisciplinary aspect appeals to me in particular, since it provides a broad knowledge of management concepts while encouraging a global perspective. The ability to interact with other cultures and learn from foreign teachers and peers is perfectly aligned with my goal of being a well-rounded and internationally competent business leader.

Furthermore, the program's emphasis on practical application and experiential learning fits well with my learning style. I am excited to engage in case studies, simulations, and internships that will provide me with the necessary abilities to negotiate the details of the current corporate world. Exposure to cutting-edge technology and industry trends will surely enhance my perspective and prepare me for future difficulties.

I'm most pleased about the ability to work on real-world business issues and engage with industry experts. These experiences will help me to apply my academic knowledge in real-world settings and gain a thorough grasp of how organizations work in the global economy.

Furthermore, the program's emphasis on developing fundamental business skills like critical thinking, problem solving, and communication will be extremely beneficial in my future profession. I feel that the International Bachelor of Management program will lay a solid basis for a successful corporate career. The program's emphasis on practical application, experiential learning and global perspective will provide me with the information, skills, and confidence necessary to succeed in a dynamic and competitive corporate world.

### Why Paris Business School, Paris?

Paris Business School in Paris stands out as the appropriate School to further my academic and professional goals. The institution is renowned for its demanding curriculum, world-class professors, and strong industry contacts, providing an exceptional learning environment. The dynamic and cosmopolitan city of Paris serves as an inspirational backdrop for intellectual growth and cultural interchange, creating a stimulating environment for personal and professional development. I'm very pleased by the school's dedication to creating a diverse and

inclusive environment. The opportunity to engage with students from all around the world will increase my academic experience and extend my viewpoint. Furthermore, the school's excellent links with prominent corporations globally will provide important networking opportunities and internship placements. Furthermore, Paris Business School's emphasis on experiential learning complements my drive to apply academic knowledge in real-world scenarios. Internships, case studies, and simulations will help me build practical skills and obtain industry experience. Furthermore, the school's emphasis on innovation and entrepreneurship will prepare me to become a future corporate organizer.

### **Future Goals and Career Aspirations**

My long-term professional aim is to become a successful, ethical corporate organizer with a worldwide perspective. I want to work in a dynamic, demanding workplace where I can apply my knowledge and talents to promote innovation and produce long-term value. My ultimate goal is to help organizations grow and flourish while also positively impacting society. After finishing the International Bachelor of Management program, I intend to pursue a Master's degree in a specialized business subject, such as marketing or finance. This additional education will provide me with the knowledge and skills necessary to succeed in my chosen job path. I am convinced that the solid foundation given by Paris Business School will put me on track to meet my career objectives.

**Your sincerely,  
Muskanpreet Kaur.**