**STATEMENT OF PURPOSE**

"**Education is the movement from darkness to light." - Allan Bloom**

I am Amanjot Kaur from Punjab, India, and I aspire to pursue an MSc in Entrepreneurship and Management at Riga Technical University, Latvia. Throughout my academic journey, I have been a diligent and dedicated student, always fulfilling my academic responsibilities with commitment and perseverance.

My educational background began with my Secondary School education in 2016 at Tagore Modern School, Raikot, Ludhiana, where I achieved a CGPA of 7.6. Following this, I completed my Senior Secondary Education in Commerce at Swami Ganga Giri Janta Girls College in 2018, graduating with 60%. In 2021, I earned my Bachelor of Business Administration (BBA), securing a percentage of 66.28%. Since August 2021, I have been working as a Customer Service Representative at B.K Jewellers, gaining valuable professional experience in customer relations and business operations.

My academic and work experiences have equipped me with essential skills, and I now wish to advance my knowledge in entrepreneurship and management on a global scale. After researching several countries such as Canada, the UK, Australia, and European nations, I concluded that Latvia is the ideal destination for my studies. It offers high-quality education at affordable costs, along with a good standard of living. Additionally, studying in Latvia will provide me with valuable cross-cultural exposure and opportunities for personal development.

Riga Technical University (RTU) stands out as my preferred choice for pursuing an MSc in Entrepreneurship and Management for several reasons. RTU is a leading technical university in the Baltic region, known for its innovation-driven programs. It also provides a multicultural environment with international students, facilitating global networking opportunities. Moreover, RTU offers competitive tuition fees and affordable living costs compared to Western Europe, making it an attractive option for international students.

I chose the MSc in Entrepreneurship and Management because the program focuses on developing critical business skills such as leadership, innovation, and strategic planning. It combines theoretical knowledge with practical applications, covering essential topics such as startup creation, business management, and innovation processes. The program is typically 2 years in duration, with 120 ECTS credits, and includes courses on business planning, financial management, leadership, and innovation management.

Looking ahead, I am confident that the international education I will receive will open many doors for me in the business world. I am fully aware that management and a solid understanding of business analytics are crucial in today’s competitive business environment. Upon completing this program, I will be well-positioned for a variety of roles, including Business Consultant, Operations Manager, Innovation Manager, Venture Capital Analyst, Business Development Manager, and Product Manager.

I declare that all the information provided in this statement is true and accurate to the best of my knowledge. I am committed to adhering to the rules and regulations of your esteemed institution and will give my best effort to excel in my chosen field of study. Upon completing my education, I plan to return to India to apply my skills and contribute to the business landscape. Please feel free to contact me for any further information using the details provided.

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