

STATEMENT OF PURPOSE

PREFACE

I would like to introduce myself as Ajay Kumar Das an ardent aspirant of learning Data Analytics skill and practical knowledge. The field of MSc in IT for Business Data Analytics skill drives me so much that, this field is the real crux behind the exponential growth of Data Analytics skills all around the world. They are the real advancers of the economy of the world.

WHY MSC IN IT FOR BUSINESS DATA ANALYTICS?

With gladness and intense desire, I opted for Strategic Business Data analytics, not only to be a part of, but to lead as a prominent role model in the field. In this emerging world, the most needed thing in any employment field is professional expertise. A person with deeper understanding of Business and Data analytical skill, is only considered as an efficient and competitive only when he acquires a professional expertise and efficient training. There are people who possess good thinking skill and better management capacity in their human nature. As I have read and studied, Business Data analytics skill is not only an acquired skill but also a creative capability which some human beings have in their nature. Getting proper and professional training along with adequate assessment, research and projects, reports and other learning programs, would mold a better resource in Business Data analytics skills.

WHY INTERNATIONAL BUSINESS SCHOOL BUDAPEST?

As I have an extensive understanding and immense desire, I would like to pursue my master's in MSc in IT for Business Data Analytics from the prestigious International Business School Budapest. I have chosen this College since I personally appreciate the excellent research opportunities that the College provides to its students. IBS works in cooperation with The University of Buckingham, United Kingdom. The structure of the course by providing a deeper and more comprehensive understanding of the subject is an important point them. The practical exposure that the College provides attracted me the most since the whole world needs more practical skills than a book nerd. I was also very interested in the expert faculties of the College, sophisticated facilities, better infrastructure, and good atmosphere for learning.

WHY HUNGARY FOR A MASTER'S?

I have carefully chosen the International Business School in Budapest and Hungary for my master's, since it is a center of excellence and knowledge expertise, and the College, is a well-known, leading institution in the field. It is the rigorous academic structure with relevance to the international context that attracts worldwide students to Hungary. Moreover, the friendly and cozy atmosphere that Hungary provides, is an important element in this regard.

CONCLUSION

There is a vast scope for professionally trained persons in IT for Business Data Analytics in India and abroad. After completing rigorous training at the College, I am certain that I will have good business opportunities. I have some good business ideas nurtured in my thoughts for a long time. I am sure that I can plan good methods to implement my business ideas, with the expertise I acquire from the College. Further, as a person who completed a master's course in Hungary, especially from the International Business School Budapest, I will have more consideration in IT field. I can assure that, my study at IBS will be highly beneficial both to myself and the College. Thanking you for your time to read my Statement of Purpose and to give me an opportunity and to express myself as a prospective student.

Kindly Regards,
Ajay Kumar Das