



RAGINA MATHAI PODIKUNJU

Nationality: Indian **Date of birth:** 26/06/2002 **Gender:** Female

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Chengannur (India)

Passport Details: Passport Number - U6388546 , Passport Expiry - 16/01/2030

ABOUT ME

Driven professional with a background in digital marketing, advertising studies, and media management seeking to leverage expertise in crafting compelling digital campaigns and optimizing brand presence. Eager to contribute dynamic skills in strategic planning, market analysis, and campaign execution to drive measurable results in a collaborative team environment description of yourself here.

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE

Scipy Technologies [01/05/2023 – Current]

Address: TC26/981 First floor, plammoodu PMG road , 695033 Trivandrum (India)

1. SEO optimization
2. Content making
3. Social media marketing
4. Email marketing

EDUCATION AND TRAINING

Undergraduate Course (University of Kerala)

Christ Nagar college Maranalloor, TVM [01/06/2020 – 25/04/2023]

City: Trivandrum | **Country:** India | **Website:** [https:// www.keralauniversity.ac.in/home](https://www.keralauniversity.ac.in/home) | **Field(s) of study:** BA JOURNALISM AND MASS COMMUNICATION | **Final grade:** C (69.999)

Higher Secondary (Government of Kerala)

Holy Angel's Convent Higher Secondary School Vanchiyoor, TVM [01/06/2018 – 31/03/2020]

City: Trivandrum | **Country:** India | **Website:** www.holyangelstvm.org/ | **Field(s) of study:** HUMANITIES | **Final grade:** 75.5%

Secondary School (SSLC - Government of Kerala)

Holy Angel's Convent Higher Secondary School Vanchiyoor, TVM [01/06/2017 – 31/03/2018]

City: Trivandrum | **Country:** India | **Website:** www.holyangelstvm.org/ | **Final grade:** 70%

LANGUAGE SKILLS

Mother tongue(s): Malayalam

Other language(s):

English

LISTENING C1 **READING** C1 **WRITING** C1

SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1

Tamil

LISTENING B1 **READING** A2 **WRITING** A1

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Powerpoint / Microsoft Excel / organisational and planning skills / Team-Work-Oriented / Good Listener & Good Communicator

PROJECTS

[10/01/2023 – 26/03/2023]

A COMPARATIVE STUDY ON THE PREFERENCES OF HETEROGENEOUS MASSES ON DIFFERENT AUDIO-VISUAL MEDIA PLATFORMS (RESERACH)

Research on the heterogeneous masses' use of OTT (Over-the-Top) platforms and theaters can provide valuable insights into shifting entertainment consumption patterns and preferences.

[05/11/2022 – 23/12/2022]

A BIOGRAPHY DOCUMENTARY OF LEKSHMYKUTTY AMMA

Lekshmykutty Amma is a well-known figure in Kerala, India, particularly celebrated for her expertise in traditional martial arts called "Kalaripayattu." She gained widespread recognition for her exceptional skills and dedication to this ancient form of combat.

HOBBIES AND INTERESTS

Dancing,Singing,Travelling

DRIVING LICENCE

Driving Licence: AM

Driving Licence: B