

Motivation letter

“The important thing is not to stop questioning; curiosity has its own reason for existing.” - Albert Einstein

The above quote was given by Albert Einstein which when I first heard, it intrigued me and I started questioning things happening around me and it made me curious. I was always an average child during my school and college days but I never wanted to live an average life but I didn't have enough opportunity to change my life. Even after completing my bachelor's last year in 2023, I was always questioning myself regarding the opportunity that can change my life drastically. I spent a lot of time looking for jobs or skills that I could add to my profile and parallel I also completed online certificate course of GOOGLE on Coursera. During last January I joined a firm as an unpaid internship where they taught me data entry and how to analyse it to generate report and only then I entered into the world of data analytics and I realized that this is the field in which I wanted to build my career.

I am writing to express my enthusiastic interest in applying for the Master's program in Business Data Analytics at International Business School Hungary. With a solid academic foundation in Commerce with Statistic and experience, I am eager to enhance my expertise and contribute meaningfully to the dynamic field of Business Data Analytics.

I have completed my bachelor's degree with commerce stream and I studied statistics as a subject during my graduation so I have already been interested in working with business driven data. After researching myself I realized that I have the potential and the opportunity to work as a data analyst, but I may have to leave my hometown to pursue a degree professionally. And then I felt that IBS Budapest campus could be the best option for me to pursue a degree in MSC IT for Business Data Analytics because there are various curriculum as well as financial benefits that can help me. With my zeal and passion for Data Analytics, I chose International Business School, Hungary for MSC IT FOR BUSINESS DATA ANALYTICS after exploring a broad spectrum of universities and programs. Having gone through the course structure of the IT and Business Data Analytics offered here, I am convinced that, there is no better place for me to be. The Multidisciplinary approach along with an emphasis on both practical and theoretical aspects Data Analytics followed by the program truly excites me. This dynamic program is designed for students to earn a dual degree from the University of Buckingham and IBS within a two-year timeframe.

With a vision to excel in the field of IT and Business Data Analytics, I chose Hungary, amongst the other European countries. It has been the centre of excellence in providing world renowned professionals and has continued to be one of the leading countries instituting the development of different variants of Data Science and its various aspects along with researching and innovating new ideas for smooth & successful operations of businesses across the globe. I chose the Hungary for my study program because in recent years it has earned worldwide recognition for its competence in imparting the best level of education to international students worldwide with its highly educated teachers enriched with world class facilities. Moreover, the relatively affordable cost of living combined with a strong educational framework makes Hungary an attractive destination for my studies.

Upon completion of the program, I plan to leverage the advanced skills and knowledge acquired to advance my career in India's rapidly evolving Business and IT sector. My goal is to assume a leadership role in Business Data Analyst, where I can apply global best practices to drive organizational success. The insights gained from this program will be instrumental in contributing to the growth and development of India's Business and IT industry.

The International Business School, Budapest, Hungary will surely help me build upon my existing skills and provide me an opportunity to learn. I hope my proudest accomplishments alongside my fondest hopes and dreams will help me to get admission and allow me to be a part of International Business School Community in Budapest, Hungary.

Sincerely,

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