

## **Statement of Purpose**

### **Jaimanpreet Kaur**

**Address-** Vill Kohala PO Khosa Dal Singh, Tehsil Zira, Ferozepur PIN: 142052, Punjab, India

### **Introduction**

My name is Jaimanpreet Kaur, and I'm writing to share my sheer enthusiasm for international business and my desire to pursue the Bachelor of Business Administration (BBA) International Business program at Satakunta University of Applied Sciences. As an undergraduate with a global perspective, I've always been fascinated by the rich fabric of international commerce and the cultural differences that impact cross-border business contacts. Travelling abroad and observing firsthand the interdependence of global markets has inspired me to seek a career in international business.

### **Why pursue a BBA in international business?**

My decision to pursue a career in international business derives from my enduring interest in the interconnection of global markets, as well as my desire to contribute to the growth and development of international business. I am interested by the challenges as well as possibilities that come with doing business across cultures and countries, and I am keen to learn more about global supply chains, international marketing techniques, and multicultural communication.

I feel that the BBA International corporate program at Satakunta University of Applied Sciences will provide me with the information and abilities I need to succeed in today's dynamic and interconnected corporate world. The program's emphasis on intercultural communication, international marketing, and global supply chain management completely matches with my professional goals. I especially look forward to the program's emphasis on critical thinking, problem-solving, and analytical abilities. These abilities are critical for managing the complicated and ever-changing world of international trade. Furthermore, the program's emphasis on practical learning experiences will enable me to apply theoretical knowledge to real-world circumstances, better preparing me for future challenges and opportunities.

### **Why choose Satakunta University of Applied Sciences (SAMK)?**

Satakunta University of Applied Sciences (SAMK) is well-known for delivering outstanding business education and training. The university's emphasis on practical learning experiences, along with its strong industry contacts, makes it an excellent alternative for determined international business professionals. I am particularly pleased by the university's emphasis on improving students' critical thinking, problem-solving, and international communication skills, all of which are required for success in today's multinational society. Furthermore, SAMK's varied student body and experienced teachers foster an engaging and supportive learning environment. The opportunity to engage with kids from other cultural backgrounds will widen my horizons and improve my intercultural skills. Furthermore, the university's level on research and innovation guarantees that students learn about the most recent trends and advancements in international business. Satakunta University of Applied Science's dedication to quality and emphasis on practical application make it an ideal environment for me to gain the skills and knowledge required to thrive in my chosen industry.

### **Future goals and career aspiration**

My long-term ambition is to work in a global corporation's high-level strategic management or international marketing department. I feel that Satakunta University of Applied Science's BBA International Business program will provide me with the abilities I require to succeed in today's competitive global business climate. After graduation, I hope to contribute to the growth and success of a worldwide organization by applying my knowledge of international business methods and abilities to effectively negotiate cultural differences. I am excited to apply my expertise and talents to drive innovation, identify new market possibilities, and produce long-term value. I envisage myself having a significant role in determining the future of international business and positively impacting the global economy.

I feel confident in my abilities to complete the BBA International Business degree at Satakunta University of Applied Sciences. My enthusiasm for international business, together with my excellent academic background and intercultural ability, make me an asset to the university community. I am excited to bring my unique insights and abilities to the program, and I am convinced that my time at Satakunta University of Applied Sciences will prepare me for a successful future in international business.

**Your sincerely,  
Jaimanpreet Kaur.**