Statement of Purpose

Name: Ayana Devi

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Introduction

My name is Ayana Devi Binu, and I am applying for the MSc Health Care Management program at Klaipeda University in Lithuania. I am enthusiastic about advancing my career and gaining the managerial skills necessary to play a more substantial role in health care. My educational background in optometry and professional experience as an optometrist have inspired me to pursue this program, and I am eager to make a meaningful contribution to India's health sector with the advanced expertise I will gain.

Academic Background

My academic journey began at St. Mary's MMGHSS in Adoor, where I completed my 10th grade with a score of 69% in 2013. I pursued a Commerce stream in higher secondary school at Elamannoor Vocational Higher Secondary School, achieving 65% in 2015. Following my interest in health care, I went on to complete a Bachelor's degree in Optometry at Periyar University, graduating with 62% in 2019. Studying at the Lotus Bausch & Lomb Institute of Optometry, I underwent rigorous training that equipped me with technical skills and foundational health knowledge, preparing me for my career as an optometrist.

Professional Experience

In 2019, I began working as an optometrist at K.K. Opticals & Eye Clinic in Adoor, where I gained five years of hands-on experience in patient care. My role involved assessing patients' eye health, diagnosing common issues, and working alongside ophthalmologists, which provided invaluable insights into both the clinical and patient-focused aspects of health care. This experience has enhanced my teamwork, time management, and communication skills while reinforcing my passion for improving health outcomes. Over time, I realized the importance of strong leadership and effective management in the health care sector and began aspiring to move into a managerial role. This program at Klaipeda University, with its focus on health care management, will allow me to pursue this goal by expanding my knowledge of the industry and developing the leadership skills necessary to make a broader impact.

Motivation for Choosing the Klaipeda University of Lithuania

Klaipeda University is my top choice because of its high educational standards, experienced faculty, and excellent reputation as Lithuania's largest higher education institution. The affordability of education in Lithuania is also a significant advantage, making it a practical option for international students. Studying in Lithuania will provide me with a strong, globally recognized education and allow me to immerse myself in a multicultural environment, broadening my worldview and preparing me to work effectively with diverse groups of people. The MSc in Health Care Management is a career-oriented program that is ideally suited to my background in optometry and my career goals in health care administration. I am confident that this program will enable me to develop the managerial competencies needed to tackle complex health care challenges and enhance the quality of care delivery.

Why MSc Health Care Management

Personally, I am committed to values of loyalty, honesty, and efficiency, and I have found these to be crucial in providing quality care to my patients and in working effectively with my colleagues. I aim to carry these qualities into a managerial role, where I believe they will be just as essential in creating a positive, supportive, and effective work environment.

Future Plans

My goal after completing this program is to return to India, where I can leverage my education and international exposure to contribute to India's health care sector. India is witnessing rapid growth in health care, yet there is a need for effective management to ensure quality, accessibility, and efficiency. I believe that the skills and expertise gained from an MSc in Health Care Management will open doors to advanced career opportunities and enable me to make a positive impact on India's health care landscape.

Conclusion

Thank you for considering my application to Klaipeda University. I am eager to take this next step in my career and contribute to health care in India with the knowledge and skills I will gain through this program.

Sincerely,

Ayana Devi