

Letter of MOTIVATION /SOP

I am **Jerin Chacku**. I belong **Kerala, India**. I am very passionate about the business and tourism realm and wish to garner exceptional knowledge in it for which I would like to head towards the universities of Hungary. I am really aspiring to join the Graduation of “**Business Management with tourism**” courses at the **IBS Hungary** and take forward my understanding of business and tourism principles to perform in current industry scenarios by occupying major roles.

I have completed my **+2 in science** from **Government Higher Secondary School, Pullyanam, Angamaly, Kerala**, in **March 2023** gaining **59%**. I am willing to join the **IBS Hungary** for the course of “**Business Management with tourism**” as it is one of the most reputed universities of Hungary and the curriculum is ranked one of the best in business and tourism field. The university has a high reputation and is considered a good option for studying different course modules.

Business sector in India is constantly rising due to the entrepreneurial spirit that is spreading all around the country. New businesses require consultancy on finances, economic trends, and management to initiate processes and look for plans which can suit their interests. This is increasing opportunities for well-trained candidates to frame a career out of it.

I am planning on establishing my professional profile as a Business Consultant by working in top consultancy firms of India. There is no doubt that studying from an Hungarian institution will expand my horizons in business realm. The curriculums have intricated subjective knowledge and practical approaches which will prepare me to tackle the real-world challenges of business sector. By acquiring knowledge of bachelor’s and exposure with international students and professors, I can forecast a good future.

I hope I get a chance at your institution and rephrase my skill and knowledge set. The curriculum of “**Business Management with tourism**” provides insights in areas like Tourism opportunities and its viability, Sales Management, business management economics, and Business law. These all are highly required and adored for forming a business specific profile.

The course is a perfect choice for me and I wish to become a renowned business consultant and work on international level. I have been yearning to explore such opportunity and gaining a masters will open these doors for me. Indian market is very vast and I will be able to look for a good job prospect here.

I hone good analytical and critical thinking abilities and has always aspired to initiate suggestions and solutions to several issues. I'm always up for taking responsibilities and also possess quick decision-making skills. These are basic character traits that a business consultant should have, and I am therefore, sure to set myself perfectly in this profile.

Thanking You,

