**Statement of Purpose**

My name is Joyal Joseph, s/o Joseph, and I was born on February 9, 2002. I am a permanent resident of Kerala, India, and my parents have always encouraged me to pursue an international degree. Their support has inspired my decision to enroll in the MSc Sport, Event & Hospitality Management at the esteemed Skema Business School, which aligns perfectly with my academic interests and career aspirations.

I recently completed my undergraduate studies, dedicating time to exploring subjects within the tourism and management fields. Throughout my academic journey, I actively engaged in various extracurricular activities, deepening my understanding of the hospitality sector. Recognizing the value of global exposure in this field, I was drawn to France, particularly to Skema Business School, one of the premier institutions for business studies.

**Why France?**

France, as a global leader in tourism, offers an ideal environment for studying hospitality management. The country's rich culture and history create a unique learning atmosphere. Studying in France will not only enhance my knowledge of tourism management but also provide the opportunity to immerse myself in French culture, benefiting my future international career. Additionally, France's affordable education system and multicultural society offer a balanced experience of quality education and a comfortable lifestyle. The favorable climate, vibrant social environment, and France’s status as a top tourist destination further reinforce my decision to pursue my studies here.

**Why Skema Business School?**

Skema Business School, a prominent French institution dedicated to higher education and research, stands out for its emphasis on knowledge economy and management. The MSc in Sport, Event & Hospitality Management program at Skema is designed to equip students with the knowledge and skills required for rapid and effective entry into their chosen fields. Skema's focus on leadership and entrepreneurship, combined with opportunities to connect with industry professionals, will provide me with invaluable insights and help build a strong foundation for my career.

**Why MSc Sport, Event & Hospitality Management?**

My passion for sport, event, and hospitality management is driven by the belief that these fields serve as a bridge for cultural exchange and economic development. The hospitality sector demands a blend of business acumen, customer service, and cultural sensitivity. By pursuing this program, I aim to gain a comprehensive understanding of the global tourism landscape, equipping me with the skills needed to succeed in this dynamic, fast-paced industry.

**Career Goals**

Upon completing my MSc in Sport, Event & Hospitality Management, my goal is to return to India and contribute to the country's rapidly expanding tourism sector. I aspire to work in leadership roles within international hotel chains or tourism organizations, focusing on sustainable tourism and cultural heritage conservation. The knowledge and expertise I will gain at Skema will enable me to make a meaningful contribution to India’s tourism industry, promoting the country’s rich heritage and attracting international visitors.

**Conclusion**

I am confident that the MSc in Sport, Event & Hospitality Management at Skema Business School will provide me with the necessary education and skills to excel in the global hospitality industry. I am eager to study at this prestigious institution and am excited to take the next step in my academic and professional journey.

Yours sincerely,  
Joyal Joseph