**Statement of Purpose**

My name is Abin Shaji, s/o Shaji C P, and I was born on August 4, 2003. I am a permanent resident of Kerala, India, and have always been motivated by my parents to pursue an international degree. Their support has fuelled my decision to pursue an MSc Sport, Event & Hospitality Management at the esteemed **Skema Business School**, which aligns perfectly with my academic interests and career aspirations.

I recently completed my undergraduate studies, dedicating my time to exploring subjects within the tourism and management fields. Throughout my academic journey, I was actively involved in various extracurricular activities, which allowed me to further my understanding of the hospitality sector. Recognizing the significance of global exposure in this field, I was naturally drawn to France and particularly to the **Skema Business School**, one of the premier institutions for business studies.

**Why France?**

France, being a global leader in tourism, provides an ideal environment for studying hospitality management. The country is rich in culture and history, which creates a unique learning atmosphere. Studying in France will not only allow me to develop a deeper understanding of tourism management but also give me the opportunity to immerse myself in French culture, which will be advantageous for my future international career. Additionally, France’s affordable education system, combined with its multicultural society, provides a perfect blend of quality education and a comfortable living experience. The favorable climate, vibrant social environment, and the nation’s reputation as a top tourist destination only reinforce my decision to pursue my studies here.

**Why Skema Business School?**

SKEMA Business School ("School of Knowledge Economy and Management") is one of the leading French business schools devoted to higher education and research. It has the legal status of a non-profit association under the French "1901 law". The MSc in Sport, Event & Hospitality Management will equip you with the knowledge and competences necessary for you to enter your chosen career field rapidly and effectively. The emphasis on leadership and entrepreneurship, coupled with the opportunity to engage with professionals in the field, will provide me with valuable insights and help me build the foundation for a successful career.

**Why MSc Sport, Event & Hospitality Management ?**

My passion for Sport, event and hospitality management stems from the belief that this industry serves as a bridge for cultural exchange and economic development. The hospitality sector requires a unique combination of business acumen, customer service expertise, and cultural sensitivity. By pursuing this program, I hope to gain a holistic understanding of the global tourism landscape, which will equip me with the skills to thrive in this dynamic and fast-paced industry.

**Career Goals**

Upon completing my MSc Sport, Event & Hospitality Management, my goal is to return to India and contribute to the country's rapidly expanding tourism sector. I aspire to work in leadership roles within international hotel chains or tourism organizations, with a particular focus on sustainable tourism and cultural heritage conservation. The knowledge and expertise I will gain at Skema will enable me to make a meaningful contribution to the development of India’s tourism industry, promoting the country’s rich heritage and attracting international visitors.

**Conclusion**

I am confident that the MSc Sport, Event & Hospitality Management at Skema Business School will provide me with the necessary education and skills to excel in the global hospitality industry. I look forward to the opportunity to study at this prestigious institution and am excited to take the next step in my academic and professional journey.

**Yours sincerely,**

Abin Shaji