**STATEMENT OF PURPOSE**

I am Chanchal, a highly motivated individual with a passion for entrepreneurship and business management. I am writing to express my keen interest in pursuing a Bachelor’s in Entrepreneurship and Management at Riga Technical University, Latvia. I believe that studying in this program will provide me with the academic foundation and practical skills necessary to launch and manage successful businesses in today’s global marketplace.

**Academic and Professional background**

I completed my senior secondary education with an impressive score 69%. After my senior secondary education, I sought practical experience and began working at Win your English & Consultancy as an Office Assistant. This opportunity gave me firsthand exposure to the workings of a business, from managing customer relations to understanding market dynamics. My experience has reinforced my decision to pursue higher education in entrepreneurship and management. Despite the valuable lessons I learned in the workplace, I recognize that further education is vital for my professional growth. I am particularly drawn to the Bachelor of Science in Entrepreneurship and Management program at Riga Technical University.

**Motivation for Entrepreneurship and Management**

The world of business is constantly evolving, and I believe that entrepreneurship is the driving force behind innovation and economic growth. I am particularly passionate about entrepreneurship because it empowers individuals to transform ideas into reality and solve real-world problems. I aspire to acquire the knowledge and skills necessary to launch and manage successful ventures, contribute to the economic development of my community, and create employment opportunities.

Management, on the other hand, is crucial in ensuring that a business functions efficiently and sustainably. I want to learn how to strategically plan, organize, and lead teams to achieve organizational goals. By combining entrepreneurship with management, I will be equipped to navigate the challenges and opportunities in today’s global business landscape.

### Why Riga Technical University?

### Riga Technical University’s Bachelor’s in Entrepreneurship and Management stands out to me for several reasons. The program’s emphasis on both theoretical knowledge and practical application aligns perfectly with my learning goals. I am particularly impressed by the university’s focus on fostering innovation, entrepreneurial thinking, and hands-on experience through case studies, internships, and real-world projects. Latvia’s strategic location in Europe also offers unique opportunities to connect with diverse business communities and gain insights into international markets.

Additionally, Riga Technical University’s commitment to sustainability and social responsibility resonates with my values. I am eager to learn about sustainable business practices and contribute to building a future where businesses can thrive while making a positive impact on society and the environment.

### Career Goals

Upon completing this degree, my immediate goal is to apply the skills and knowledge I acquire to launch my own business. I am particularly interested in entrepreneurship and management. My long-term vision is to create innovative solutions that address the challenges faced by my community and the broader global market. I am confident that the education I receive at Riga Technical University will provide me with the tools to succeed as an entrepreneur and a business leader.

In conclusion, I am excited about the opportunity to study at Riga Technical University and take the next step toward realizing my entrepreneurial dreams. I am confident that the Bachelor’s in Entrepreneurship and Management will equip me with the knowledge, skills, and global perspective necessary to thrive in the ever-evolving world of business.

Thank you for considering my application. I look forward to contributing to the vibrant academic community at Riga Technical University and making the most of the opportunities that lie ahead.

Sincerely,

Chanchal

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