

Statement of Purpose

I am Jobin M from Kottayam, Kerala, India. I had done my formal schooling and completed Secondary School i.e., 10th in the year 2020 from St. Johns The Baptist CBSE School Nedumkunnam and Intermediate (12th Grade) in the year 2022 from Govt. Higher Secondary School Edakkoly.

While exploring the list of reputed and accredited Universities abroad, I came across Aspira College of Applied Science, offering a wide range of programs and courses, It is regarded as excellent in its QS Global Ranking, having rich alumni worldwide, and offering various ground-breaking courses in the international arena.

From the list of the courses offered by the Aspira College of Applied Science, I preferred taking admission to Bachelors in Sports Management as the course's main objective is to prepare its students to meet the upcoming challenges of Strategic Businesses Management of Firms in International and Global perspectives, develop lawful strategies through the high spirit of competitive intelligence, identify and fill gaps and develop harmony between existing corporate environment and theoretical concepts, create and execute appropriate skills, strategic consultation, strive for economic security and exposure and experience to the rich ecosystem of Sports Management Opportunities.

The well-structured curriculum and modules contain the concepts of Sports Marketing, Sports Finance, Sports Ethics, Event Management, Facility Management, Business Administration, Financial Management, Accounting, Economics, Sports Sponsorship, Brand Management, Digital Marketing, Social Media Management, Event Operations, Public Relations, Broad cast and media Management, Sports Sociology, Sports Psychology, International Sports Management, Sports Analytics, Esports Management , Sports Technology, Sports Journalism , Sports Development and Career along with Project work are some of the essential requirements of study of Sports Management.

I am confident that the contents of the aforesaid course on Sports Management will enable me to develop a systematic, scientific, analytic, and crystal clear understanding of various concepts of International Sports Management strategies and Parameters of

Influencers, giving insight and introspection into the diverse culture, the essence of creativity, & professionalism, enriching and emerging leadership skills in the field and thus opening, new vistas and career options of employability, giving me the edge and the wings to fly and flourish my dreams and ambition.

It will empower me to contribute my potential in the future development of a healthy international strategy for the creation of a rich eco-friendly, pragmatic Business Environment.

I had also gone through the enriching reviews recorded by alumni of the Aspira College of Applied Science, applauding the incredible academic and other facilities available on the campus of the Aspira College of Applied Science, including the co-curricular activities and, inspirational student life on the campus.

After successful completion of Bachelors in Sports Management, I would like to look for the opportunities for completing my Masters in Sports Management successfully deliver my acquired strategic business skills and expertise to promote the steady growth of the organization in my Country and work for the utmost satisfaction of the clients worldwide.

I am confident that my passion for the chosen stream, professional experience and the ability to work independently as well as in a group will make me an integral part of your course and the institution, overall.

Yours Sincerely

Jobin M