

## Statement of Purpose

**Applicant Name:** Amalu Elizabeth

**Program:** Masters in International Business and Economics

**Institution:** Schmalkalden University of Applied Sciences

I am writing to express my strong interest in pursuing a Master's program in International Business and Economics at Schmalkalden University of Applied Sciences. With a solid academic background and professional experience, I am confident that this program aligns perfectly with my career aspirations.

I have been fascinated by the interconnectedness of global markets and cultures. Growing up in a diverse community, I witnessed how different perspectives can drive innovation and foster collaboration. This exposure ignited my interest in international business, leading me to pursue my career that brings cultural divides and drives economic growth.

I hold a Bachelor's degree in Commerce with Computer Application from Kerala University and a Postgraduate degree in Master of Business Administration in Human Resource Management and Marketing from Mahatma Gandhi University, Kerala. My academic performance, evidenced in the Letter of recommendation, reflects my dedication to excellence in this field.

My professional journey begins at NGA Human Resources, a leading multinational corporation. I have spent 3.5 years working as a Payroll Associate at Kochi, India branch, and currently working at Fragomen India Pvt Ltd, also a multinational US company having branches all over the world. My current role is Senior WIP and Disbursement Coordinator. In both the roles, I have had the opportunity to engage with cross-functional teams across various regions. This experience has not only honed my skills but also deepened my understanding of the complexities of global business operations.

During my time at Fragomen, I was successfully completed reconciliation project of various regions, within a short span of time, highlighted the revenue leakage and errors. This experience of dealing with multiple clients from different regions taught me the importance of cultural sensitivity, strategic thinking and effective communication in a multinational connect. I learned to navigate diverse business environments and adapt strategies to meet local needs while aligning with global objectives.

My interest in International Business and Economics stems from a realization that to truly excel in international business, I must expand my knowledge and refine my skills. I am particularly drawn to international finance, including international client billing, accounts payable and reconciliation. I believe that Hochschule Schmalkalden University offers a curriculum and diverse student body that will challenge and inspire me. The opportunity to learn from the esteemed faculty and collaborate with peers from around the world will provide the ideal environment for my academic and professional growth.

Thank you for considering my application. I look forward to the opportunity to contribute to and learn from the Hochschule Schmalkalden community.

Sincerely,

Amalu Elizabeth.