

➤ **STATEMENT OF PURPOSE**

I am **Muhammad Usman Ghani**, a resident of Pakistan City in Sialkot. I have completed Secondary high school on end of June 2023, and plan to carry out my higher studies in BSc Data Science, AI from Germany, at the Gisma University Of Applied Sciences. The education will give me a strong foundation to enhance my career growth.

➤ **How BSc in Data Science, AI helps in achieving my career goal:**

- BSc in Data Science, Artificial Intelligence will equip me to facilitate theoretical and professional advancements in the domain of computer science.
- On completion of this course, I will gain strong foundation knowledge in AI, data science, creativity, problem solving, innovations, analytical thinking, and decision making, as well as develop the ability to handle and adjust to the upcoming changes in the field of computer science.
- In fact, this course focuses on developing and improving skills that can be used in different jobs within the industrial sector.

➤ **Benefits of studying at Gisma University of Applied Sciences:**

- I chose the Gisma University of Applied Sciences because it is one among the reputed universities in the world.
- Gisma University of Applied Sciences is one of the most successful universities. Higher education with a strong history of successful placement services.
- It's an excellent place for international students, promoting skill enhancement and personal growth.

➤ **Program Learning lesson :**

- The Data Science and AI program helps me to understand the effects of data-driven clarifications within worldwide, economic, environmental, societal, and ethical frameworks, with a focus on sustainability.
- Data scientists and AI specialists are responsible for designing new algorithms, solving complex problems, analyzing data, and working with a wide range of tools and technologies.

- This practical qualification will prepare me to graduate as a Data Science or AI, ready for employment in a various industries. Upon completion of this course or program, I will attain skills and knowledge in the latest data science and AI technologies.

➤ **My career expectations & opportunities after this course:**

- I am willing to contribute with all my expertise which I will built during my study, and I am confident of securing a position in a reputable company or government organization in the field of Data Science and AI
- I am certain that an education from Gisma University of Applied Sciences will provide me with the right opportunity to achieve my academic and career goals in the world of technology.

➤ **The factors that led me to choose Germany for my higher studies:**

- The German education system is highly respected and recognized worldwide, particularly in the Pakistan.
- This status is one of the important factors influencing my decision to pursue a BSc degree in Germany. The education offered here allows students to cultivate skills, knowledge, critical thinking, and practical application, all of which will benefit my future career and personal life.
- Therefore, I kindly request that you consider my application and grant me the opportunity to pursue my BSc degree at GISMA University of Applied Sciences.

Yours Sincerely,

Muhammad Usman Ghani.