**To,
The Admissions Committee,
College De Paris,
Campus-College de Paris, France**

**Subject:** Application for BBA in Tourism & Hospitality

**Personal and Academic Background**

My journey begins in the vibrant state of Kerala, renowned for its cultural richness and scenic beauty. Born on 26/06/2006, I grew up in Aluva, where I witnessed the profound impact of tourism on local economies and cultural preservation. My academic pursuits at GHSS Vazhakulam led to an impressive 85% in SSLC (2022) and 73% in Plus Two (2022-24). These achievements reflect my dedication and strong foundation in academic disciplines.

**Inspiration and Career Aspirations**

The allure of the tourism and hospitality sector captivated me early on, driven by a desire to explore diverse cultures and provide exceptional service. The industry’s rapid growth and its role in fostering global connections further develp my interest. A BBA in Tourism & Hospitality aligns perfectly with my aspiration to become a dynamic leader in this field, blending business acumen with specialized industry knowledge.

**Choice of Country and Institution**

France, a country synonymous with rich cultural heritage, art, and history, serves as an ideal backdrop for pursuing higher education in tourism and hospitality. Its world-renowned tourist destinations and exemplary hospitality standards provide an inspiring environment for academic and professional growth.

College De Paris stands out for its stellar reputation, distinguished faculty, and innovative curriculum. The institution’s commitment to fostering a diverse and inclusive learning environment resonates deeply with me. The blend of theoretical knowledge and practical training offered by the university ensures that students are well-prepared to meet industry demands. The strategic location of the campus known for its vibrant student life and dynamic culture, further enhances the learning experience.

**About the Course**

The BBA in Tourism & Hospitality program at College De Paris is meticulously designed to provide a comprehensive understanding of the industry. The curriculum covers essential aspects of tourism management, hospitality operations, marketing, and business strategy. The program emphasizes hands-on learning through internships, industry projects, and exposure to real-world scenarios. This approach not only equips students with technical skills but also fosters critical thinking, problem-solving abilities, and leadership qualities.

**Program Benefits and Future Goals**

The comprehensive BBA program promises to equip me with the necessary skills and knowledge to excel in the tourism and hospitality industry. My long-term vision involves establishing a hospitality enterprise in Kerala, contributing to local tourism and creating employment opportunities. The education and experiences at College De Paris will be instrumental in realizing this vision, empowering me to make meaningful contributions to the industry.

**Conclusion**

I am enthusiastic about the prospect of joining College De Paris and am confident that the BBA in Tourism & Hospitality program will pave the way for my professional and personal growth. The opportunity to learn from esteemed faculty and collaborate with a diverse cohort excites me immensely. I eagerly await the chance to contribute to and benefit from the vibrant academic community at your esteemed institution.

Thank you for considering my application.

Warm regards,

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