



Muhammed Jassim Jaleel

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ABOUT ME

As a designer, I'm committed to crafting outstanding digital experiences. With a focus on aesthetics and a user-first approach, I combine creativity with functionality. By using detailed design processes like wireframing and prototyping, I transform ideas into reality, ensuring smooth interactions and visually striking interfaces.

WORK EXPERIENCE

18/08/2022 – CURRENT Ernakulam, India

USER INTERFACE DESIGNER TATA CONSULTANCY SERVICES LIMITED

1. Conduct user research to understand user needs and behaviors.
2. Create user personas, journey maps, and storyboards to represent key findings.
3. Design wireframes, mockups, and prototypes to visualize concepts.
4. Develop intuitive and user-friendly interfaces for web and mobile applications.
5. Collaborate with cross-functional teams, including developers and product managers
6. Visual designing, illustrations, Design system.

EDUCATION AND TRAINING

01/06/2021 – 01/09/2021 Calicut, India

VISUAL DESIGN INTERN The Y brands

Website https://theybrands.com/?fbclid=PAZXh0bgNhZW0CMTEAAaYGEhB1o2zNy9kf9DZnbpYPxW1DGwX0qT2dDvVMk0oOOwAHuK201Vir4sw_aem_CpGt4ZNqXSOvxfjiZ0

01/06/2020 – 15/08/2020 Goa, India

PRODUCT DESIGN INTERN Moziac Architecture and Design

01/06/2018 – 04/04/2022 Dehradun, India

BACHELOR OF DESIGN (INDUSTRIAL AND PRODUCT DESIGN) University of Petroleum and Energy Studies (UPES)

Website <https://www.upes.ac.in>

01/06/2016 – 30/03/2018 Ernakulam, India

HIGHER SECONDARY - 12TH Vidyodaya school, Thevakkal

01/06/2015 – 31/03/2016 Mangaf, Kuwait

HIGH SCHOOL - 10TH Indian International School, Mangaf

LANGUAGE SKILLS

Mother tongue(s): **MALAYALAM**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
HINDI	B2	B2	B2	B2	B2
GERMAN	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

CREATIVE WORKS

10/01/2022 – 01/05/2022

Vinde - Thrifting A thrifting based project the user study and research

User experience
Visual design
UI
Branding
Packaging

Link [https://www.behance.net/gallery/146991751/VINDE-Thrifting-\(UIUX-case-study\)](https://www.behance.net/gallery/146991751/VINDE-Thrifting-(UIUX-case-study))

15/08/2021 – 07/09/2021

Pufftoss - Pufftoss is a puffed chips product that emphasizes strong branding and attractive packaging

Story board, moodboards
logo design
Branding and Visual design
Packaging

Link <https://www.behance.net/gallery/126916213/pufftoss>

01/10/2021 – 05/12/2021

Khana - Khana is a cloud kitchen user experience study that focuses on delivering high-quality food at minimal cost, while utilizing minimal space

Story board, user study, market study
User experience study
UI
Branding
Packaging

Link <https://www.behance.net/gallery/134206413/khana>

HOBBIES AND INTERESTS

Basketball

Basketball is more than just a sport for me; it's a way to challenge myself competitively, collaborate with others, and continuously improve through practice.

Swimming

Swimming serves as a mental exercise for me. I am part of a local river club in my hometown, where I also volunteer to teach swimming lessons.

Link <https://youtube.com/@vrscaluva?si=ZKBidojVljVU-Gbj>