

Ref. No.: UPES/SoD/LoR/29/2024

Date: July 31, 2024

**To Whom It May Concern,**

It gives me great pleasure to endorse Muhammed Jassim Jaleel (SAP ID: 500066907) for your master's program at your esteemed university.

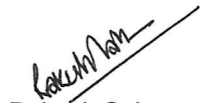
I am pleased to write this letter of recommendation for Muhammed Jassim Jaleel, who completed his Bachelor of Design (Industrial and Product Design) from the School of Design at the University of Petroleum and Energy Studies (UPES) Dehradun, graduating in the 2018-2022 batch. Throughout his B.Des program, Jassim consistently demonstrated a strong commitment to quality and excellence. He possesses a keen understanding of design requirements and consistently delivers innovative, practical ideas. As a student, Jassim was always punctual and organized with his assignments.

Jassim has a pleasant personality and exemplifies the qualities of a good team player, capable of working collaboratively within a multi-disciplinary team. He volunteered for the Doon Design Fest, where he was an active and enthusiastic participant. Jassim is skilled in user interface, visual, and user experience design and has a solid foundation in industrial and product design.

During his academic tenure, Jassim collaborated on a UX/UI project for a product design concept with a fellow B.Des student, resulting in the development of "Vinde," an online thrift store. His internships and freelance work on various industrial and product design projects (with organizations like Mozaic Studio and Ybrands) have significantly contributed to his growth as a designer. Additionally, he has gained valuable experience working as a full-time UI/UX designer at Tata Consultancy Services Limited.

Jassim will undoubtedly be an asset to any institution, and I am confident that he will greatly benefit from your program. I wish him every success in his future endeavors.

Best regards,



Rakesh Sah  
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