**STATEMENT OF PURPOSE**

I am Kajal residing at H.No. 3385/24 Agwar Ladhai, Jagraon. As I reflect on my academic and professional journey, I recognize that my passion for entrepreneurship and management has been a guiding force in my life. This passion stems from my experiences growing up in a family of small business owners, where I witnessed the challenges and rewards of entrepreneurship firsthand. This early exposure instilled in me a deep appreciation for innovation, strategic thinking, and resilience—qualities that I believe are essential for success in today’s dynamic business landscape.

I completed my undergraduate studies in Bachelors of Business Administration at Himalayan Garhwal University with 66.69% in September 2021. My coursework provided me with a solid foundation in business principles, including finance, marketing, and organizational behavior. Additionally, I engaged in various extracurricular activities, such as leading the university’s entrepreneurship club, where I organized workshops and networking events that connected aspiring entrepreneurs with industry professionals. This experience reinforced my belief in the power of collaboration and knowledge sharing in fostering innovative ideas.

After completing my degree, I joined S.R. Forgings in October 2021, where I am working as a H.R. Assistant Manager. In this role, I am responsible for developing and implementing effective onboarding programs for new hires and maintaining up-to-date personnel files etc. This experience taught me the importance of data-driven decision-making and agile project management in achieving business objectives.

Despite the invaluable lessons I learned in the workforce, I have come to realize that further education is crucial for my growth as an entrepreneur and business leader. I am particularly drawn to Riga Technical University’s Master of Science in Entrepreneurship and Management program due to its emphasis on practical learning, innovative thinking, and global perspectives. The opportunity to engage with diverse faculty and peers will not only enhance my knowledge but also broaden my understanding of various business environments.

Moreover, Riga's position as a burgeoning hub for innovation and entrepreneurship is highly appealing. I am excited about the prospect of learning in an environment that fosters creativity and encourages collaboration among diverse individuals. The program's emphasis on international perspectives and cross-cultural experiences will not only enrich my education but also prepare me for the global marketplace.

Looking ahead, I am confident that the international education I will receive will open many doors for me in the business world. I am fully aware that management and a solid understanding of business analytics are crucial in today’s competitive business environment. Upon completing this program, I will be well-positioned for a variety of roles, including Business Consultant, Operations Manager, Innovation Manager, Venture Capital Analyst, Business Development Manager, and Product Manager.

In conclusion, I am eager to join the Master of Science in Entrepreneurship and Management program at Riga Technical University. I am confident that this program will provide me with the knowledge, skills, and network required to realize my entrepreneurial ambitions. Thank you for considering my application. I look forward to the opportunity to contribute to and grow within the vibrant academic community at Riga Technical University.

Sincerely,

Kajal.