Statement of Purpose

It dates back to my first analysis of a stock chart which triggered intense passion in me to learn how the economic forces shaped global markets. Whether it was trying to navigate through the storminess of the share market or strategizing my next move in chess, I found a huge satisfaction in making informed decisions that could mean the difference between complete success and colossal failure. This passion for finance and all-round strategic thinking has spurred me into my consideration of pursuing a Master's in International Business at Munster Technological University (MTU).

Throughout my undergraduate studies in Electronics and Telecommunication Engineering at Vidyalankar Institute of Technology, I developed strong analytical and problem-solving skills essential in today’s fast-paced technological landscape. My coursework has provided me with a deep understanding of electronic systems while instilling a systematic approach to tackling complex practical challenges preparing me for the multifaceted nature of international business. For the past four years, I have actively engaged in trading within the share market allowing me to cultivate a comprehensive understanding of financial markets. I have learned to analyze market trends, assess risks, and develop strategies for investment. My trading journey has taught me resilience and adaptability—qualities that are crucial for success in both trading and management.

Additionally, I successfully passed the SEBI Investor Certification Examination, which has further solidified my knowledge of investment principles and market operations, equipping me with the insights of risk management crucial for international business. This certification reflects my commitment to financial literacy and responsible investing.

I have also completed virtual job simulations at Accenture focusing on data analysis and visualization and at Deloitte in technology. These simulations provided me with practical insights into real-world business scenarios and enhanced my analytical skills. At Accenture, I worked on data visualization projects that required me to interpret complex datasets and present findings clearly—skills that are essential for making data-driven decisions in finance. Similarly, the Deloitte simulation involved various tasks that mirrored daily responsibilities within the company, allowing me to develop a deeper understanding of consulting practices and technology applications in business.

In addition to my academic pursuits, I have been actively involved in Chess which is a game of strategic thinking. I was the Chess Head for the 2023-24 academic year and the Operational Head for 2024-25 in my college. With FIDE rating of 1588, I led the organization of a mega chess event named Knights of the Square Table consisting of 150 participants, overseeing every aspect from planning to execution. Leading such an initiative required meticulous planning, effective coordination with team members, and strategic execution—skills that are directly transferable to a career in international business.

My involvement with the Institution of Electronics and Telecommunication Engineers (IETE) and the Student Council has allowed me to develop strong communication skills providing excellent networking opportunities. Being part of the Student Council involved organizing events and managing projects which offered practical experience in project management and financial planning.

Currently, I am leading my final year project focused on developing a Comprehensive Placement Resource Platform providing a roadmap for college students to become job-ready in today’s competitive market. The platform will offer resources for skill development, job listings, training modules, and a centralized hub for career-related information. This project not only enhances my technical abilities but also allows me to apply project management skills while working collaboratively with my team.

In addition to my academic endeavors, I am passionate about music as well. As a keyboard player, I have successfully cleared the Bhavganadharva Geet Bramha exam with first place and the Bhavganadharva Sangeet Prabha exam with second place. These achievements reflect my dedication to mastering musical skills while demonstrating my ability to set goals diligently towards achieving them—a mindset that is equally applicable in finance.

My passion for finance and the share market has been a driving force throughout my academic journey. I am intrigued by how financial markets operate alongside strategic business decisions made by companies worldwide. Studying International Business at Munster Technological University will provide me with a comprehensive framework to explore these interests further while gaining insights into how businesses navigate diverse markets.

Upon completing my master's degree, I aim to be in the managerial role contributing towards my organization’s priorities for innovation & strategic growth on an international scale particularly focusing on roles involving financial analysis & investment strategy development or risk management by leveraging my functional knowledge and communication and managerial skills.

Ireland is the key education hub in the world. Its industry rich culture due to the presence of leading global behemoths such as Google, Microsoft, LinkedIn, its multicultural environment, atmosphere welcoming international student community made Ireland as my first choice of destination for higher studies. Munster Technological University being one of Ireland's leading universities, its rigorous curriculum, diverse student body make it an obvious choice for me to do my master’s here.

Thank you very much for considering my application. I eagerly look forward to the possibility of being part of this esteemed institution!

Sincerely,

Sankalp Pathe