**Statement of Purpose**

**Name : Mohammed Abdul Kareem**

University Name : **University of Lincoln’s**

Course Applied for : **BSc (Hons) Business and Management program**

My name is Mohammed Abdul Kareem, and I am an ambitious student with a satisfactory academic background in Commerce, Economics, and Civics (CEC) from Iqbal Junior College, Hyderabad. I am deeply interested in how businesses operate, grow, and adapt to changing environments. This fascination, combined with my academic foundation and leadership experiences, has motivated me to pursue a Bachelor’s degree in Business and Management at the University of Lincoln. My goal is to gain a comprehensive understanding of business dynamics and management principles that will enable me to contribute meaningfully to organizations on a global scale.

Throughout my studies, I have been drawn to the principles of commerce and economics, which have given me insight into the driving forces of markets and the economic impact of well-managed businesses. These subjects have instilled in me a strong desire to explore the broader strategies that guide successful organizations. In addition to my academic pursuits, I had the privilege of serving as the Cultural In-Charge at my college, where I organized and managed a variety of events. In this role, I was responsible for coordinating resources, overseeing teams, and ensuring effective communication between participants and faculty. This experience not only strengthened my leadership and organizational skills but also taught me the value of strategic planning, adaptability, and collaboration—all essential skills for a career in business management.

Public speaking has also been a pivotal part of my personal development. Through seminars and presentations, I have built confidence in communicating ideas clearly and persuasively. I believe that effective communication is at the heart of successful business management, whether for motivating teams, presenting ideas, or negotiating agreements. These skills, combined with my interest in business, have equipped me with a well-rounded foundation to succeed in a competitive global marketplace.

I am particularly drawn to the University of Lincoln’s BSc (Hons) Business and Management program for its strong focus on real-world applications and critical thinking. I am impressed by the university’s commitment to developing graduates who are not only knowledgeable but also capable of adapting to the fast-evolving business world. Lincoln’s emphasis on innovation and collaboration aligns perfectly with my career aspirations, as I am eager to learn from experienced faculty and engage with a diverse student body. Additionally, the university’s strong ties with industry and career-focused approach resonate with my desire to gain practical skills that will prepare me for leadership roles in the future.

Upon completion of the program, I envision a career in business management, focusing on strategic planning and operational efficiency. I am particularly interested in contributing to organizations that emphasize sustainable growth and social responsibility. In the long term, I aspire to apply the knowledge and skills gained at the University of Lincoln to help organizations grow responsibly and adapt successfully to global challenges.

Thank you for considering my application. I am excited about the opportunity to contribute to and learn from the University of Lincoln’s esteemed academic community