**To,  
The Admissions Committee,  
SMK College of applied science,   
Campus-Vilnius Lithuania,**

**Subject:** Application for Professional Bachelor Tourism and Recreation

Krik kinsell once said “Service comes from a manual,hospitality comes from the heart”.I was in-cognizant of the apparently obvious difference between these terms until the career counsellor explained it to us alongside her PowerPoint presentation which had this quote written in bold at the top of the slide,as she proceeded to tell us all about Tourism and recreation.The session,which has organized by my school as we approached the secondary school examination,to guide the students in learning and exploring distinct career choices which were sought-after at the time.As enlightened as I was after getting to know various domains,their respective educational requirements and career prospects,nothing quite struck me the way the concept of hospitality did.I vividly remember going home in such delight knowing that I had already laid the foundation for my career goals in life.

My journey begins in the vibrant state of Kerala, renowned for its cultural richness and scenic beauty. Born on 26/06/2006, I grew up in Aluva, where I witnessed the profound impact of tourism on local economies and cultural preservation. My academic pursuits at GHSS Vazhakulam led to an impressive 85% in SSLC (2022) and 73% in Plus Two (2022-24). These achievements reflect my dedication and strong foundation in academic disciplines.

The allure of the tourism and recreation sector captivated me early on, driven by a desire to explore diverse cultures and provide exceptional service. The industry’s rapid growth and its role in fostering global connections further develop my interest. A professional Bachelor Tourism and Recreation aligns perfectly with my aspiration to become a dynamic leader in this field, blending business acumen with specialized industry knowledge.

Lithuania ,officially the republic of Lithuania is a country in the Baltic region of Europe.Lithuania is a multicultural country with a diverse population of student from all over the world this means that I will have the opportunity to interact with people from different cultures broaden your horizons and intercultural communication skills.

SMK college of applied sciences , stands out for its stellar reputation, distinguished faculty, and innovative curriculum. The institution’s commitment to fostering a diverse and inclusive learning environment resonates deeply with me. The blend of theoretical knowledge and practical training offered by the university ensures that students are well-prepared to meet industry demands. The strategic location of the campus in Vilnius, a city known for its vibrant student life and dynamic culture, further enhances the learning experience.

Bachelor in Tourism and recreation programme is meticulously designed to provide a comprehensive understanding of the industry. The curriculum covers essential aspects of services and products of tourism ,recreation ,and accommodation companies conduct analysis of the tourism business environment,market,company activities. The program emphasizes hands-on learning through internships, industry projects, and exposure to real-world scenarios. This approach not only equips students with technical skills but also fosters critical thinking, problem-solving abilities, and leadership qualities.

The comprehensive bachelors in tourism and recreation programme promises to equip me with the necessary skills and knowledge to excel in the tourism and recreation industry. My long-term vision involves establishing a tourism enterprise in Kerala, contributing to local tourism and creating employment opportunities. The education and experiences at SMK college of applied science will be instrumental in realizing this vision, empowering me to make meaningful contributions to the industry.

I am enthusiastic about the prospect of joining SMK college of applied science and am confident that the professional bachelor in Tourism and recreation will pave the way for my professional and personal growth. The opportunity to learn from esteemed faculty and collaborate with a diverse cohort excites me immensely. I eagerly await the chance to contribute to and benefit from the vibrant academic community at your esteemed institution.

Thank you for considering my application.

Warm regards,

Rohith P R  
Ph: 7736795468  
Email: prrohith04@gmail.com