

STATEMENT OF PURPOSE

As I prepare to embark on a new journey in my academic and professional life, I Parthiv Chakma am excited and determined to pursue an M.Sc at the Gisma University of Applied Sciences in International Business Management. Germany, known for its academic rigor, cutting-edge innovation, and robust economy, offers the ideal setting to develop the next generation of business leaders. This is why I am motivated about Germany and Gisma University, and confident that the experience will equip me with the skills and opportunities to fulfill my career aspirations once the program is over.

My academic journey, built on the foundation of my Bachelor's degree in Electrical and Computer Engineering from SRM university of Science and Technology, has been a time of deep learning and growth. During these years, I worked hard to balance academic achievements with practical experiences, graduating and maintaining a strong GPA. The recognition I received, such as my major project in a project called “ water monitoring RC Boat ”, is a reflection of my commitment and passion for growth. After my college i found a deep interest in Marketing and Business Management , I started working in sales for over a year in a company and that kept my interest in Business and Marketing which made me want to pursue my goals in Business management in a Global level.

Pursuing an M.Sc. in Germany aligns perfectly with my aspirations to gain comprehensive knowledge of global business practices while honing my leadership and entrepreneurial capabilities. Germany's status as the economic powerhouse of Europe makes it an unparalleled destination for advanced study. The nation's strong economy, characterized by a blend of influential multinational corporations and groundbreaking startups, offers a thriving environment for those aiming to thrive in the international business sphere. The country's rich innovation ecosystem, known for fostering cutting-edge research and development, creates opportunities for meaningful industry engagement through high-quality internships, partnerships, and networking experiences. This nurturing environment facilitates both academic and personal development, encouraging students to broaden their perspectives and thrive within a multicultural setting. I am eager to take part in this unique blend of innovation, and diversity, leveraging these experiences to enrich my understanding of global business. Additionally, immersing myself in Germany's rich cultural and historical landscape will further expand my worldview, enhancing my professional journey with invaluable insights.

The Gisma University of Applied Sciences is committed to shaping individuals in international business. The MSc program directly aligns with my career aspirations, offering a comprehensive curriculum that covers key areas like international business, leadership, entrepreneurship, and strategic management. The program's emphasis on real-world case studies and global business trends ensures I will gain the skills needed to navigate the evolving business landscape. Potsdam enhances the appeal of Gisma University as a global hub for entrepreneurship and innovation, offering excellent opportunities for networking and career growth. The university's vibrant startup culture and multicultural environment will enrich my learning beyond the classroom, allowing me to engage with diverse professionals and broaden my perspectives

After completing my MSc at Gisma University, I plan to leverage my knowledge to foster growth in the field of International Business, particularly focusing on innovation and sustainability. I'm passionate about addressing economic inequality and environmental challenges, and I aspire to either start my own business or take on a leadership role in an organization that prioritizes social impact. The global perspective I'll gain from Gisma University will empower me to drive innovation and promote ethical business practices in my community and beyond. I chose Gisma University's MSc for its strong academic standards, dynamic business environment, and commitment to personal and professional growth. I am confident this experience will equip me with the skills needed to make a meaningful impact in global business and contribute to positive social change. Furthermore, I look forward to building lasting connections with classmates and industry leaders during my time in Germany. I believe these relationships will enhance my understanding of international markets and provide valuable insights into best practices. With this education, I am excited to be a catalyst for change, empowering others and promoting sustainable growth in my community. I am ready to embrace every challenge and opportunity, knowing that my time in Germany will be instrumental in fulfilling my aspirations.