

## ***Motivation Letter: Bachelors in Business Management and Tourism at the Arden University, Berlin -Germany***

**“Choose a job you love, and you will never have to work a day in your life.” - Confucius**

My name is Hardeep Singh, and I am a practical, straightforward, and systematic person with a strong passion for hospitality. I believe that working in hospitality is a life-changing experience, and I genuinely enjoy helping people. The idea of enhancing their holidays and ensuring their comfort greatly excites me. I love to travel and aspire to visit every country in the world. I am inspired to work for some of the best cruise ships, resorts, and restaurants globally. I live in Punjab in North India, and completed my senior secondary education in 2020 with 90% marks. I graduated from higher secondary school in 2022 with 77%. Throughout my education, I was actively involved in various extracurricular activities, and one of my hobbies is playing football. My father is a businessman, and my mother runs a boutique.

Greeting and welcoming people with warmth provides me with immense satisfaction. Since childhood, my family has appreciated my ability to be a perfect host; I always made sure our guests felt comfortable and had an enjoyable stay. I've always been curious about meeting new people, learning about their lives, and sharing my own stories and experiences. I am fascinated by different cultures and backgrounds, and I dream of one day owning my own hotel.

The hospitality industry is booming worldwide, offering ample career opportunities. I am determined to work in the hotel and tourism industry because it presents exciting challenges and is a dynamic field with immense potential for growth and innovation. While it is often associated with glamour and celebrities, I know it also demands hard work and dedication. I can use all my managerial skills towards the Business management and Tourism and hospitality industry. It will definitely help me to open new doors in the world of Business and Travel Tourism. The wide job opportunities in this field also attracts me towards the program. The marketing techniques, The Man power requirements etc. can be well planned with my previous studies since Marketing and Managing people is an integral part of Tourism industry

This industry allows me to learn about various cultures while serving people from different nationalities—it's fulfilling to know I can make a positive impact on others' experiences.

After carefully researching the world's top management schools, I have chosen to study at Arden University in Berlin, Germany. It is one of the leading institutions for management and tourism. The Bachelor's program in Business Management with a specialization in Tourism Management will provide me with a solid foundation in the hospitality and tourism sectors while allowing me to learn about diverse cultures. This program helps develop the skills needed for important roles, such as operational managers in the international leisure and tourism industries. It emphasizes practical training and real management scenarios, offering valuable hands-on experiences during internships.

Studying in Berlin is ideal for me due to its renowned education system. What particularly attracts me to this course is the diverse selection of modules it offers, allowing me to delve deeper into areas of personal interest. I have a strong desire to learn, expand my knowledge, and sharpen my thinking and learning skills.

I fully understand that my chosen course in Business Management and Tourism will be challenging, as this industry is constantly evolving. I am eager to prepare myself for a successful career in this dynamic field, and I believe that attending your prestigious university will provide me with the necessary foundation to achieve my goals. The potential for growth in Business and Tourism, particularly in Europe, is immense. To stand out and remain enthusiastic in this area of study, this university has always been my top priority.

I kindly request that you consider my application for the Bachelor's Degree in Business Management and Tourism. This program will help kick-start my career in the hotel industry through its exceptional academic and practical learning opportunities.

**Submitted by: Hardeep Singh**