

Statement of Purpose

The Bachelor's program in International Administration at Lucerne University of Applied Sciences and Arts is exactly what I have hoped for to achieve the ambition I hold dear in the business world. Now, I am studying toward a Bachelor's degree in Computer Science; here, I have honed not only my technical and programming skills but also had the chance to develop an interest in entrepreneurship and innovation in tech. It has been amazing because I get to involve myself in innovative projects; the academic journey has fostered a passion to embark on my own entrepreneurial path. I have always been aspiring to perform high performance achievements; in school, I earned 98% and in senior secondary school, 89.3%. Computer Science will in itself intensify my interest in how businesses are related to this world of technology. In marketing, management, and soft skills courses, I gained valuable experience to sharpen my skills in communications, presentation, problem solving, and critical thinking. Discussions in groups and debates further help to hone my skill for communicating ideas and working well with others.

My objectives also took me to know something about the global business environment, especially from the standpoint of international administration. The world of stock markets and finance is also very interesting to me as I seek to try and understand the mechanisms behind business and economic landscapes. It appeals to me to enter this diversity of an internationally-minded environment at Lucerne University of Applied Sciences and Arts where I can explore fields that complement my technological background.

This excitement regarding applied sciences and learning through real-world projects is exciting because it aligns with my entrepreneurial ambitions and thirst for innovation. I am sure that the Bachelor's program in International Administration will prepare me with the foundational skills, global understanding, and experience to contribute meaningfully to the business world and, ultimately, to achieve my entrepreneurial aspirations.

It's actually quite thrilling to think of joining Lucerne University of Applied Sciences and Arts as a journey which would stretch my horizons and make my aspirations much more tangible.