

Motivation Letter

Application for Bachelor's in Business Administration University of St. Gallen, Switzerland

Dear Members of the Admissions Committee,

I am genuinely excited to apply to the Bachelor's in Business Administration (BBA) program at the University of St. Gallen. My strong academic record and passion for business drive me to seek opportunities where I can refine my skills and launch a career that blends analytical expertise with a keen interest in management and global economics.

My academic journey has been fueled by curiosity and a commitment to excellence. Scoring 98% in my 10th grade and 86.5% in my 12th grade, I focused on core subjects such as Mathematics, Physics, Chemistry, Biology, and English. My foundation in these subjects has strengthened my analytical and problem-solving skills, which are crucial in today's dynamic business world. Alongside my academic achievements, I've completed several short courses in marketing and participated in soft skills training. These experiences introduced me to the world of business and equipped me with essential skills in communication, critical thinking, and leadership. Through these experiences, I've come to appreciate that business goes far beyond numbers; it's about strategy, innovation, and making an impact on a larger scale.

I am particularly drawn to exploring global finance and world economics, as they shape the decisions businesses make daily. I'm fascinated by how economic policies and financial markets impact the world and am constantly seeking to deepen my understanding of these fields. I regularly follow trends in the stock market, track emerging startups, and stay updated on major shifts in global politics and economics. This pursuit of knowledge has motivated me to develop a strong grasp of international business and financial strategies, as I believe these are essential to becoming a successful business leader in today's global economy.

The University of St. Gallen appeals to me for its global reputation and hands-on learning approach, which will allow me to further these interests in an immersive environment. I am especially excited about the prospect of learning from esteemed faculty and collaborating with talented classmates in a real-world learning environment. The university's dedication to fostering an inclusive community aligns with my desire to learn from diverse perspectives and work with peers from different backgrounds. Switzerland, with its strong emphasis on innovation and high-quality education, is an ideal place for me to begin my academic journey, and I look forward to immersing myself in the rich cultural and intellectual landscape that St. Gallen offers.

In conclusion, I am eager to pursue a Bachelor's in Business Administration at the University of St. Gallen, as I am confident it will provide me with the knowledge and skills necessary to thrive in today's competitive global market. I am enthusiastic about contributing to the university's vibrant community while growing both academically and personally. Thank you for considering

my application. I am excited about the opportunities this program will open up and look forward to the possibility of joining the University of St. Gallen.

Sincerely,

SHAIK SALMAN