STATEMENT OF PURPOSE

NAME: AMRITHA THAMPI D.S UNIVERSITY: UNIVERSITY OF TREND PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION- ACCOUNTING COUNTRY: CANADA

INTRODUCTION

"Sociable Person" is my nickname. I'm so fond of talking and showing my feelings upfront. Having better confidence, communication skills, and coordination makes me proud as a peacock. I always make my team proud and succeed in my school. I would give my 100% to what I'm enrolled for.

As everybody says a daughter's first hero is her dad but for me is Undoubtedly both my parents. My parents are my real heroes in my life because I have witnessed my parents' techniques and talents. After my March 2024th board exam I had joined with my parents to learn about business and accounts. My sister is a final year MBBS student in Salem, Tamil Nadu, India. It was her dream to become a Doctor. My parents are the one who supported us to develop our dreams. But in case I had been motivated by both my parents through their dedication and hard work they had reached a good position by seeing that i had an interest in doing business and accounts.

During the year 2010-2014 I completed my kindergarten, first and second grade from Sarvodaya Vidyalaya Trivandrum, Kerala, India. 2014-2018 I completed my primary education from Carmel Girls Higher Secondary School Trivandrum, Kerala, India.

From 2018-2022 I completed my Secondary School at Christ Nagar English Higher Secondary School Trivandrum, Kerala, India. I completed my Tenth with a decent score of 91.11%. Moreover I finished my Higher School Education from New Indian Model School Sharjah, United Arab Emirates with a decent academic score of 91.75% and intend to carry out my higher studies on Bachelor of Business Administration- Accounting from Canada, at the University of Trend. The education will provide me with a solid foundation to boost my potential for having career growth.

HOWBACHELOROFBUSINESSADMINISTRATION-ACCOUNTINGHELPS IN ACHIEVING MY CAREER GOAL

• This program will equip me with a diverse set of skills essential for success in accounting and business, including financial analysis, managerial accounting,

auditing, and taxation. These skills are highly sought after in various industries and provide a strong foundation for a successful career.

- By completing this program, I'll be well-prepared to pursue professional certifications such as the CPA (Certified Public Accountant) or CMA (Certified Management Accountant). These credentials are widely recognized and respected in the accounting profession, opening doors to a multitude of career opportunities.
- With a Bachelor's in Business Administration with a focus on accounting, I'll have the flexibility to pursue a range of career paths. Whether it's working in public accounting firms, corporate finance departments, government agencies, or even starting my own accounting practice, the skills and knowledge gained from this program will be invaluable.
- The field of accounting is constantly evolving with advancements in technology, changes in regulations, and shifts in the global economy. This program will provide me with the tools to adapt to these changes and stay current with industry trends, ensuring that I remain competitive in the job market throughout my career.
- Through internships, industry partnerships, and networking events facilitated by the program, I'll have the opportunity to connect with professionals in the field, gain practical experience, and explore potential career paths. Building a strong professional network early on will be instrumental in securing internships and job opportunities post-graduation.
- As I progress in my career, this degree will serve as a solid foundation for further advancement opportunities. Whether it's moving into leadership roles within accounting firms, transitioning into financial management positions, or pursuing entrepreneurial ventures, the knowledge and skills acquired from this program will continue to contribute to my success.

BENEFITS OF STUDYING IN UNIVERSITY OF TREND

- I chose the University of Trend because it is one among the reputed Universities in the world.
- University of Trend is a great place for international students, Improved skills, Personal Development.

- The quality and practical way of instruction provided by University of Trend, Peterborough, Durham is the primary reason for choosing this University for studying Bachelor of Business Administration- Accounting
- Also, it is one of the best Universities.
- The management provides career-focused education and prepares the students in gaining all sorts of knowledge about the Course chosen.

PROGRAM LEARNING LESSON

- Mastering the ability to analyse financial statements and interpret data to assess the financial health and performance of organisations.
- Developing skills in creating and managing budgets, as well as forecasting future financial outcomes based on historical data and market trends.
- Understanding the principles and practices of auditing, including risk assessment, internal controls evaluation, and compliance with regulatory standards.
- Gaining expertise in tax laws and regulations, including income tax, corporate tax, and sales tax, to ensure compliance and optimise tax strategies for businesses.
- Acquiring proficiency in accounting software such as QuickBooks, SAP, or Oracle, to efficiently record transactions, generate financial reports, and streamline accounting processes.
- Understanding the legal and ethical considerations in accounting practices, including corporate governance, fraud prevention, and ethical decision-making.
- Enhancing communication skills to effectively convey financial information and analysis to stakeholders, both orally and in writing.
- Developing critical thinking and problem-solving abilities to address complex financial challenges and make informed decisions.
- Collaborating effectively with colleagues and stakeholders to achieve common financial goals and objectives within organisations.
- Embracing a mindset of continuous learning and adaptability to stay updated with evolving accounting standards, technologies, and industry trends.

MY CAREER EXPECTATIONS & OPPORTUNITIES AFTER THIS COURSE

- With a Bachelor's in Business Administration with a focus on Accounting, I envision a dynamic career in the financial sector. The rigorous curriculum has equipped me with essential skills such as financial analysis, budgeting, auditing, and compliance, making me a valuable asset in various industries.
- Upon graduation, I intend to explore diverse career paths such as financial analyst, auditor, tax accountant, or management accountant. These roles offer opportunities to work in corporate finance, public accounting firms, government agencies, or even the burgeoning field of financial technology (FinTech).
- I plan to pursue further education and certifications to enhance my career prospects. Obtaining certifications like the Certified Public Accountant (CPA) designation will not only validate my expertise but also open doors to advanced roles and higher earning potential.
- Throughout my academic journey, I aim to engage in internships and networking opportunities to gain real-world experience and build professional connections. These experiences will complement my theoretical knowledge and increase my competitiveness in the job market.
- As part of my university experience, I aspire to delve into research projects and specialise in areas such as forensic accounting, international taxation, or sustainability accounting. This will not only enrich my understanding of complex financial concepts but also distinguish me as a thought leader in the field.

THE FACTORS THAT LED ME TO CHOOSE CANADA FOR MY HIGHER STUDIES

- Canada is renowned for its high-quality education system and reputable universities offering excellent undergraduate programs in business and accounting. I am drawn to the prospect of receiving a comprehensive and rigorous education that will prepare me for a successful career in accounting.
- Canadian degrees are highly respected and recognized worldwide. By obtaining my undergraduate degree in Canada, I aim to enhance my academic credentials and increase my competitiveness in the global job market, particularly in the field of accounting.
- Canada's multicultural environment is appealing to me as an international student. I am excited about the opportunity to immerse myself in a diverse and inclusive community, where I can interact with people from various backgrounds and cultures, enriching my educational experience and broadening my perspectives.
- Canada is known for its safe and welcoming environment, making it an ideal destination for international students like myself. I value the sense of security and

support provided by Canadian society, allowing me to focus on my studies and personal growth without worrying about safety concerns.

• Many Canadian universities offer co-op programs, internships, and experiential learning opportunities as part of their undergraduate curriculum. I am excited about the prospect of gaining hands-on experience in the accounting field through these programs, which will complement my academic studies and prepare me for a successful career after graduation.

Yours Sincerely, Amritha Thampi D.S