



# Savitribai Phule Pune University

(formerly University of Pune)

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## TRANSCRIPT

This is to certify that MR./MS. JAMAGE AVINASH PANCHAPPAMOTHER'S NAME: SONALI (SEAT NO. 8159) has appeared for the BACHELOR OF BUSINESS ADMINISTRATION (REV. 2019) examination of this University held in APRIL, 2022 and is declared to have passed the said examination in GRADE "A+".

He/ She has obtained following marks/grades at the said examination. (P.R.NO. 1011923109)

SEM.	NAME OF THE COURSE	← MARKS →			CRE-DITS	GR-ADE	GP
		INT	UEX	TOT			
<b>SPECIAL SUBJECT : MARKETING MANAGEMENT</b>							
3	311 PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	24	52	76	3	A+	27
	312 SUPPLY CHAIN MANAGEMENT	27	64	91	3	O	30
	313 GLOBAL COMPETENCIES & PERSONALITY DEVELOPMENT	24	57	81	3	A+	27
	314 FUNDAMENTALS OF RURAL DEVELOPMENT	23	69	92	3	O	30
	315 (A) CONSUMER BEHAVIOUR & SALES MANAGEMENT	26	33	77	4	A+	36
	316 (A) RETAIL MANAGEMENT + BUSINESS EXPOSURE	-	31	64	4	A	32
	317 (1M) BASIC COURSE IN ENVIRONMENTAL AWARENESS	47	-	47	2	O	20
4	411 ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT	20	59	79	3	A+	27
	412 PRODUCTIONS & OPERATIONS MANAGEMENT	24	60	84	3	A+	27
	413 DECISION MAKING & RISK MANAGEMENT	27	38	65	3	A	24
	414 INTERNATIONAL BUSINESS MANAGEMENT	30	66	96	3	O	30
	415 (A) ADVERTISING & PROMOTION MANAGEMENT	24	47	87	4	A+	36
	416 (A) DIGITAL MARKETING + COMPUTER COURSE	-	44	81	4	A+	36
	417 (F) PERSONALITY & SOFT SKILLS DEVELOPMENT	46	-	46	2	O	20
5	511 RESEARCH METHODOLOGY	24	53	77	3	A+	27
	512 DATABASE ADMINISTRATION & DATA MINING	22	67	89	3	A+	27
	513 BUSINESS ETHICS	20	66	86	3	A+	27
	514 MANAGEMENT OF CORPORATE SOCIAL RESPONSIBILITY	28	63	91	3	O	30
	515 (A) MARKETING ENVIRONMENT ANALYSIS & STRATEGIES	23	46	86	4	A+	36
	516 (A) LEGAL ASPECTS OF MARKETING MANAGEMENT + PROJECT & VIVA	47	50	97	6	O	60
6	611 ESSENTIALS OF E-COMMERCE	29	45	74	3	A	24
	612 MANAGEMENT INFORMATION SYSTEM	29	51	80	3	A+	27
	613 BUSINESS PROJECT MANAGEMENT	28	52	80	3	A+	27
	614 MANAGEMENT OF INNOVATIONS & SUSTAINABILITY	29	14	43	3	D	12
	615 (A) INTERNATIONAL BRAND MANAGEMENT	22	39	74	4	A	32
	616 (A) CASES IN MARKETING + PROJECT & VIVA	47	36	83	6	A+	54
<b>TOTAL</b>					<b>88</b>		<b>785</b>

SCPA : (1) 6.95 (2) 8.45 (3) 9.18 (4) 9.09 (5) 9.41 (6) 8.00

F.Y. CREDITS : 44 ADD-ON CREDITS : 4 GRADE POINTS : 339 % OF MARKS : 81.04 CGPA : 8.52

FINAL GRADE : A+

MEDIUM OF INSTRUCTION: ENGLISH

REF. NO.: EXAM./TRANS./2023/3639  
DATE : 26/06/2023



*[Signature]*  
for DIRECTOR  
BOARD OF EXAMINATIONS & EVALUATION



  
**Savitribai Phule Pune University**  
 (Formerly University of Pune)  
 Transcript Verified from this office record and found correct

*[Signature]*  
 Assistant Registrar  
 Exam. (Certificate Section)

11 JUL 2023



ATTESTED BY ME

*[Signature]* 11/7/2023

Adv. S. N. Dhanage  
 Notary Gov. Of India  
 Regd. No. 15376 MUMBAI (MS)  
 C4-405, 4th Floor, Davar House  
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AUTHENTICATED

*[Signature]*

(V. V. DALVI)

Under Secretary  
 Government of Maharashtra  
 Higher & Technical Education Department,  
 Mantralaya Annexe, Mumbai - 400 032.

No.: 796 Date: 11/07/2023



 भारत सरकार GOVERNMENT OF INDIA  
 अपोस्टिल / APOSTILLE  
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Country **REPUBLIC OF INDIA**

**This public document**  
 TRANSCRIPT  
 has been signed by **DIRECTOR**  
 acting in the capacity of **DIRECTOR**  
 bears the seal/stamp of **UNDER SECRETARY, HIGHER AND  
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**Certified**

at **NEW DELHI, INDIA** the **11-Aug-2023**  
 by **SO (OI/Attestation) MINISTRY OF EXTERNAL AFFAIRS**  
 No. **MHMC0000739123**

Seal / Stamp \_\_\_\_\_ Signature \_\_\_\_\_

is issued to **JAMAGE AVINASH PANCHAPPA**

**01 1301520**

**243397**      **11 JUL 2023**

Dy. No.....Dt.....

The Signature of Shri.....

.....is hereby certified



*[Signature]*

(R.U.Kadam)  
 Section Officer  
 Home Department  
 Government of Maharashtra  
 Mantralaya, Mumbai



(संदीप कुमार)  
 (Sandeep Kumar)  
 अनुभाग अधिकारी (सत्यापन/ओ.आई.)  
 Section Officer (Attestation/O.I.)  
 सी.पी.वी. प्रभाग / C.P.V. Division  
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