

STATEMENT OF PURPOSE

INTRODUCTION

My name is Abhijith A S son of A V Santhosh residing at Asarathu House, Kuthukuzhy, Kothamangalam post, Ernakulam, Kerala, India. I grew up in a middleclass family consists of my father, mother and younger brother.

Regarding my academic background, I completed my Bachelor of Business Administration (BBA) with a score of 55.3% from Mahatma Gandhi University, Kottayam, Kerala, India in 2021. I completed my Senior Secondary Education under National Institute of Open Schooling & secured a score of 57% in Commerce group in 2018. I completed my Secondary School Education under State Board of Secondary Education, with 71% in 2015. I had also done a diploma during the period of 2023.

After pursuing my BBA graduation through the years 2018 – 2021. I took admission in a Diploma course in ware house and procurement management in the period of 6 months in 2023, completing my diploma, I joined as a Supervisor in Navarathna Jewellery Works from September 2022 and still continuing at Perumbavoor, Kerala, India. Through this organization it helps me to conquer about current business and market trends. I was able to learn about about a systematic planning & teamwork enables to increase the productivity.

WHY AIM FOR MASTERS IN ECONOMICS & MANAGEMENT OF PUBLIC ADMINISTRATION

I have keen interest in business from my childhood when watching my father runs his business and observing the various strategies, techniques of marketing he used to succeed. This helps me to enhance a career in this field and gain a deeper understanding of business, economics and management. Today's business organisations demand multi-skilled people with comprehensive qualifications in business, economics, management, promoting to stay pace with the competition and tackle the economic crisis; and that they need prime management with premier data in all told key areas – to win the challenge of up to date organisations, I even have determined to arrange myself with additional experience and new branches of information which will enhance and develop my skills with advanced competence and expertise and will earn me progressions of capabilities for careers. To extend my career, I require an international qualification to find a better position in this highly competitive world.

WHY SLOVAKIA

Slovakia has a good geographical location, the neighbouring: Czech Republic, Poland, Austria, Hungary and Ukraine with gorgeous nature. The ecology is good here, there are practically no harmful industries, the air is clean, and the climate is mild. Slovakia provides foreign students who have entered its universities with a residence permit, which allows them to live in Slovakia and travel across the EU without special visa documents throughout their studies in Slovakia.

I am taking this opportunity to travel the world with no commitments but to study and learn about new cultures. Studying abroad is an experience unlike any other. I also want to get out of my comfort zone and meet people from different places of the world and at the same time get the best education. Living in another country exposes me to things I cannot experience in my home country and in the future it will help me stand out from the

competition as I apply for jobs and my experience of studying abroad is something I can share on my resume.

WHY I CHOSE TECHNICAL UNIVERSITY OF KOCISE

I have chosen Technical University of Kocise (TUKE) mainly because it is a modern, scientific and research educational institution with international character providing high-quality university education. TUKE offers teaching in special laboratories, modern forms of learning with an individual approach to each student. Its holistic, world-class education and cross-disciplinary curriculum, are aimed at preparing their students to have a satisfying and highly rewarding career which is what I strive for. At Technical University of Kocise their courses are designed to enhance employability and they offer specifically-designed high-quality courses in Business, Economics and Management, which is what I'm aiming for. Lastly, all their courses are relevant and industry-related, and actively encourage creativity, problem-solving, critical thinking and a positive reflection of the latest trends and technologies needed to meet the needs of changing global environments and markets which is a challenge I'm seeking to better strive in the world of tomorrow.

Yours Faithfully,

ABHIJITH A S