

Name: Bhavya Mohit Shah,

College: Bloomsbury Institute London,

Course: MSc in Wealth Management,

Intake: September 2024.

## STATEMENT OF PURPOSE

### INTRODUCTION

I am Bhavya Mohit Shah, born on 12/07/2003; I am an Indian citizen, holder of Indian passport U2560613 (validity of which is till 29/12/2029). My father, Mr. Mohit VijayKumar Shah, is a businessman by profession whereas my mother - Mrs. Pinita Mohit Shah, is a homemaker. My corresponding address is 204,F Vishal Apartments, M.V. Road, Opposite to Andheri Gymkhana, Andheri East, Mumbai - 400069 India . I can be contacted on +91-9987752565 and emailed on bhavyams1207@gmail.com.

### ACADEMIC BACKGROUND

- June 2024 - I graduated from H.R. College of Commerce and Economics, Mumbai, majoring in Wealth Management scoring 8.94 SGPA with HSNC University.
- June 2021 - I have completed my Higher Secondary Certificate (Level XII) in the field of commerce from Narsee Monjee College of Commerce and

Economics. My board certificates are recognized by the Maharashtra State Education Board.

- May 2019 - I had completed my Secondary Education Examination (Level X) with 92.4%. My board certificate is recognised by the Indian Certificate of Secondary Education Board (I.C.S.E), New Delhi.

In addition to my academic pursuits and entrepreneurial ambitions, I have cultivated a deep passion for music, particularly through the piano. I have dedicated myself to mastering this instrument, culminating in successful completion of my Trinity Examination Grade 1 under the esteemed guidance of Furtados School of Music.

Furthermore, I have had the privilege of showcasing my musical talents at the Russian Centre, a diplomatic establishment fostering cultural exchange between Russia and India. My performances at this esteemed venue have provided me with invaluable opportunities to connect with diverse audiences and contribute to the promotion of cultural understanding.

While my primary focus has been on the piano, I also possess proficiency in playing the drums and flute, albeit not yet in any official capacity. Nonetheless, my love for music remains a cherished aspect of my identity, enriching both my personal and professional endeavours.

## WHY MSC FINANCE AND INVESTMENT?

The Finance and Investment program allows me to prepare for a wide variety of wealth management careers and gives me the time to decide which is best for me.

The core curriculum covers the major functional areas of financial management of business and develops the qualities that every business wants in their financial managers: leadership, communications, creativity, problem-solving, teamwork, strategic planning and much more.

They also provide me with Professional Development Modules. These modules have capabilities to make a student industry ready because of the practical subjects like

Financial Engineering and Machine Learning, Investment Management and many more.

## PROFESSIONAL EXPERIENCE

Currently, I am working with a company, Morag FinServ. I work in the B2C Department and facilitate investors and help them invest in the Indian Financial Market. We serve in every financial avenue starting from Fixed Deposits till Stocks. Maintaining relations with our existing investors and bringing more investors to the firm. I have successfully reviewed (Portfolio review) many investors and have suggested action plans for them, I have also brought new investors to my company. My workspace allows me to understand the Financial Industry in depth and the functionalities and mindset of various prospects/investors in different cities of India. I have also worked in AIESEC, a youth run global organisation which is affiliated with United National.

## WHY BLOOMSBURY INSTITUTE LONDON?

**Central Location:** Bloomsbury Institute is situated in the heart of London, a vibrant city renowned for its cultural diversity and opportunities. Being centrally located provides students with easy access to museums, galleries, theatres, and a plethora of networking opportunities.

**Industry Connections:** The institute often fosters strong connections with various industries, offering students opportunities for internships, placements, and networking events. This can be invaluable for gaining practical experience and securing future employment.

**Diverse Community:** London itself is a melting pot of cultures, and Bloomsbury Institute reflects this diversity. Engaging with students from different backgrounds and cultures enriches the learning experience and prepares students for a globalized world.

## WHY UNITED KINGDOM?

After conducting thorough research into potential destinations for higher education, the United Kingdom emerged as my top choice for several compelling reasons. Foremost among these is the unparalleled quality of education offered by institutions across the country, coupled with a remarkable degree of academic flexibility. A degree conferred by a UK institution is widely recognized as a hallmark of trust and excellence, indicative of rigorous academic standards and a commitment to fostering intellectual growth.

Furthermore, the rich diversity inherent within the UK's educational landscape is particularly appealing to me. The presence of educators and students from a multitude of backgrounds facilitates the exchange of diverse perspectives, enriching the learning experience immeasurably. As a burgeoning financial hub, the United Kingdom has a distinguished history of nurturing formidable economists whose contributions have left an indelible mark on global economic discourse.

In addition to academic considerations, the United Kingdom offers a host of practical advantages for international students. Low crime rates, robust student health benefits, and a steadfast commitment to ensuring the safety and well-being of students are among the factors that underscore its appeal as a study destination. I am confident that immersing myself in the academic rigour and cultural vibrancy of the United Kingdom will equip me with the knowledge and skills necessary to excel in my future endeavours.

## **FUTURE PLANS AND PROSPECTS**

Growing up, I have witnessed first-hand, the unwavering dedication and tireless efforts my father has poured into nurturing his thriving diamond business. His journey of resilience and success has served as a profound source of inspiration for me. Motivated by a deep-rooted desire to expand our family business,

In addition to my familial connection to the diamond trade, my passion for finance has been ignited by the immense potential for growth within the Indian Financial Market. Recognizing the transformative opportunities within this dynamic sector, I am

committed to honing my expertise under the guidance of esteemed mentors and institutions. My ultimate objective is to leverage this knowledge to serve both my community and my nation, driven by a sense of gratitude and duty towards those who have supported me.

Hailing from Mumbai, the financial epicentre of India, I am cognizant of the pivotal role that a comprehensive understanding of finance plays in entrepreneurial endeavours. With a firm resolve to contribute meaningfully to the business landscape, I intend to return to India following my studies abroad. Armed with the invaluable insights gained from my educational pursuits in the United Kingdom, I am poised to establish and lead a business that not only thrives but also fosters economic growth and prosperity within my homeland.

## **DECLARATION**

I declare that all the information provided above is true, correct and to the best of my knowledge and belief. I understand that submitting false and misleading information or concealing fact/s is an offence and warrants legal consequences.

**Regards,**

**Bhavya Mohit Shah**