



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)
GANESHKHIND PUNE 411 007



STATEMENT OF MARKS / GRADES FOR BACHELOR OF BUSINESS ADMINISTRATION (REV.2019) -

SEAT NO. 8159 CENTRE 49 PERM. REG. NO. : 1011923109
 NAME JAMAGE AVINASH PANCHAPPA MOTHER : SONALI
 COLLEGE / SCHOOL 0639 COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY PUNE

YEAR : APRIL 2022

SEM	NAME OF THE COURSE	<-- MARKS -->			CRE--GR--	DITS ADE GP		
		INT	UEX	TOT				
SPECIAL SUBJECT : MARKETING MANAGEMENT								
3	(311) PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	24	52	76	P	3	A+ 027	
	(312) SUPPLY CHAIN MANAGEMENT	27	64	91	P	3	O 030	
	(313) GLOBAL COMPETENCIES & PERSONALITY DEVELOPMENT	24	57	81	P	3	A+ 027	
	(314) FUNDAMENTALS OF RURAL DEVELOPMENT	23	69	92	P	3	O 030	
	(315(A)) CONSUMER BEHAVIOUR & SALES MANAGEMENT	26	33	77	P	4	A+ 036	
	(316(A)) RETAIL MANAGEMENT + BUSINESS EXPOSURE	-	31	64	P	4	A 032	
	(317(IM)) BASIC COURSE IN ENVIRONMENTAL AWARENESS	47	-	47	P	2	O 020	
4	(411) ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT	20	59	79	P	3	A+ 027	
	(412) PRODUCTIONS & OPERATIONS MANAGEMENT	24	60	84	P	3	A+ 027	
	(413) DECISION MAKING & RISK MANAGEMENT	27	38	65	P	3	A 024	
	(414) INTERNATIONAL BUSINESS MANAGEMENT	30	66	96	P	3	O 030	
	(415(A)) ADVERTISING & PROMOTION MANAGEMENT	24	47	87	P	4	A+ 036	
	(416(A)) DIGITAL MARKETING + COMPUTER COURSE	-	44	81	P	4	A+ 036	
	(417(F)) PERSONALITY & SOFT SKILLS DEVELOPMENT	46	-	46	P	2	O 020	
5	(511) RESEARCH METHODOLOGY	24	53	77	P	3	A+ 027	
	(512) DATABASE ADMINISTRATION & DATA MINING	22	67	89	P	3	A+ 027	
	(513) BUSINESS ETHICS	20	66	86	P	3	A+ 027	
	(514) MANAGEMENT OF CORPORATE SOCIAL RESPONSIBILITY	28	63	91	P	3	O 030	
	(515(A)) MARKETING ENVIRONMENT ANALYSIS & STRATEGIES	23	46	86	P	4	A+ 036	
	(516(A)) LEGAL ASPECTS IN MARKETING MANAGEMENT + PROJECT & VIVA	47	50	97	P	6	O 060	
6	(611) ESSENTIALS OF E-COMMERCE	29	45	74	*	3	A 024	
	(612) MANAGEMENT INFORMATION SYSTEM	29	51	80	*	3	A+ 027	
	(613) BUSINESS PROJECT MANAGEMENT	28	52	80	*	3	A+ 027	
	(614) MANAGEMENT OF INNOVATIONS & SUSTAINABILITY	29	14	43	*	3	D 012	
	(615(A)) INTERNATIONAL BRAND MANAGEMENT	22	39	74	*	4	A 032	
	(616(A)) CASES IN MARKETING + PROJECT & VIVA	47	36	83	*	6	A+ 054	
SGPA : (1) 6.95 (2) 8.45 (3) 9.18 (4) 9.09 (5) 9.41 (6) 8.00					TOTAL			88 785

F.Y.: CREDITS 44 ADD-ON CREDITS 4 GRADE POINTS 339 % of MARKS : 81.04 CGPA : 8.52
 FINAL GRADE : A+

Director

Medium of instruction : English

ST.NO :- 5112

Board of Examinations & Evaluation

DATE : 30 SEPT 2022

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Passing Certificate

This is to certify that -

Shri JAMAGE AVINASH PANCHAPPA

Mother's Name:-SONALI

has appeared for the BACHELOR OF BUSINESS ADMINISTRATION (REV. 2019) examination held in month of April 2022 and declared to have passed the examination with 'A+' grade.

This is further to certify that his special subject at the said examination is MARKETING MANAGEMENT. He is eligible for the aforesaid Degree Certificate, whenever he applies for the same at the University Convocation.

Passing Certificate issued by Savitribai Phule Pune University shall be treated as the Provisional Degree Certificate till the candidate gets his/her degree certificate in the ensuing Convocation ceremony.

Seat No. : 8159

P.R.No. : 1011923109

College code: 0639

Mahesh Kakade
Director

DATE: 30 SEPTEMBER 2022

Board of Examinations & Evaluation