

MIDHUN RAJ

Seeking assignment in Business development, Sales and business administration with leading organizations.



Professional overview

Marketing Manager/Team member with 5+ years of experience handling confidential tasks and making routine sales, marketing & office tasks as efficient as possible. Proven managerial experience and cost cutting abilities while maintaining high standards and achieving company goals. Aiming to leverage my work experience and abilities into amanagerial role at your company.





rajmidhun6@gmail.com



+919746235564



Chirayinkeezhu, Trivandrum,

Kerala, India

EDUCATION

Board of H.S.E, Kerala - 2013

Higher Secondary Education

Govt.higher secondary school, Kamaleswaram

Board of Public Examinations-2011

Secondary Education

St. Berchman's H.S.S. Changanacherry

LANGUAGES





PROFESSIONAL EXPERIENCE

2018 oct | Marketing Manager

2024 Jan PRIMEPICKUPS, Attingal ,Trivandrum ,Kerala,India

- Developing strategies and tactics to boost the company's reputation and drive qualified traffic
- Deploying successful marketing campaigns from ideation to execution
- > Experimenting with various organic and paid acquisition channels

2014 Feb | Marketing Specialist & Tour Planner
2018 Mar Tintu Tours and Travels, kadakkal, Kollam,
Kerala, India

- Monitor and maintain brand consistency across all marketing channels and materials.
- ➤ Develop and maintain strong relationship with partners, agencies and vendors to support marketing initiatives.
- Oversee market research to identify emerging trends, customer needs and competitor strategies
- > Tour package and considering the concerned tourists, ensuring efficient allocation of resources.

SOFTWARE PROFICIENCY

- Operating System; Windows
- Packages; Well versed with MS Excel, Word & PowerPoint.

PROFESSIONAL SKILLS

- Leadership Experience
- Negotiation & persuasion
- Collaboration talent & communication skills
- Critical Thinking
- Excellent customer service



PERSONAL VITAE

Date of Birth : 23-07-1995

Gender : Male

Marital Status : Single

Nationality : Indian

Passport No : U2353777

Expiry Date : 22-11-2030

I sincerely verify the authenticity of all the information mentioned above.

Midhun Raj