

STATEMENT OF PURPOSE

I, Gifi George, Holder of Indian passport (Passport Number -W6000918) writing this statement of purpose to express my strong desire in pursuing Master of science in International Management in International Business School in Hungary. In contradiction to traditional theories and ideas, Business is taking many twists and turns .To keep pace with this rapid change in the industry, I consider equipping myself with adequate knowledge and Experience from Practitioners, researchers. After completing my Bachelors I have grown a huge interest in the field of Business Management.

Many young graduates from business schools specialize in business management, marketing, finance, banking, etc, lack the necessary skills to think and analyze real-time issues and not be able to make quick decisions. Despite their great academic records, they collapse when it comes to business. Unlike other professions, an international business expert requires deep research, planning, risk management and so on. So I have decided to prepare myself with the much-needed knowledge & expertise and achieve international standards. The Two Year Post Graduate program in International Management offered by the International Business school reflects global economic and managerial issues, contemporary issues related to the dynamics of international business, appropriate techniques to deal with complex issues etc. It includes Business data analysis, entrepreneurship and family business, organizational behavior, corporate communications, leading and managing people, project management, business strategy, cross-cultural management skills. Thus, I'm sure it will help me to understand overall business marketing better and deliver the best noticeable solutions.

However, while briefing my Educational Qualification, I qualified my Secondary Education (SSLC) From P S H S Thirumudikunnu (Affiliated to The Kerala Board Of Secondary Examination) in March 2012, scoring an aggregate mark of 88% and also my Higher Secondary Education from MAMHS, in March 2014, scoring an aggregate of marks 79% on Science Stream with Computer Science, Physics, Chemistry, Mathematics as my main Subjects. After my Higher secondary Examination I studied my Bachelor of Technology in Computer science and Engineering from Cochin Institute of Science and

Technology under Mahatma Gandhi University, Kerala and secured 70%. Additionally, I pursued a Diploma in Hospital Administration from International School of Skill Development in October 2021, placed in A+ grade at the examination. By the completion of my Bachelors Degree, I started searching for abroad studies but due to some personal reasons and in 2020 -21 I have placed In Dominion Financial Technologies and Consulting services private limited as Magento Developer. This exposure aid me to learn client relationship on website, design and development, planning and implementation, Where I worked over a period of one year and nine months. In between this I studied a diploma in Hospital Administration from May - August 2021. After that I started working as Guest Relation Executive at Giridhar Eye Institute Private Limited and is still working.

My greatest supporter for life is my family. My family comprises of My father, Mr George Cherian, is a Farmer. My mother Mrs Mini George is a homemaker and has been supporting me and my siblings in our studies and does the overall planning for our home. I have one elder sister and a younger brother, both of them are working. I'm married to Mr Lijo, who works abroad.

Universities in Hungary provide a high quality of education at affordable tuition fees. This welcoming, safe, and reasonably priced country has all the modern conveniences that a student from abroad may expect. Furthermore, Hungary is regarded as a high-income nation by the World Bank. When considering studying abroad, students' top priority is always safety. I chose International Business school as my masters study because it is the most student friendly university in Hungary. They will provide small group classes and interactive sessions. They also provide practical oriented training which will help me to get an international exposure. Additionally, they have a student well being team to assist academic or personal matters. They consistently seek the feedback of students on teaching and oyster services. These factors were more than enough for me to fix my study destination.

I will be blessed If I get an opportunity to Study in a reputed University in Hungary as that would help me to improve my skills as per International Standard. I hope that the Admission Committee will understand my requirements and give me a chance to study at the prestigious university of

Hungary. I pledge to follow the rules and regulations of The Hungarian Government. As a foreign national aspiring to pursue the program, after completion of the course I would like to continue my quest to equip myself with relevant and exceptional understanding in a similar area of the course. I intend to return and work in India after completing the Masters in International Management and apply the knowledge I gain during the journey of course to start my own business in my hometown. With the ever changing technology, the demand for professionals who can conduct business successfully in these changing scenarios will increase. Since I believe in a steady yet rapid progression, I accept to see myself leading an organization with utmost diligence in the next five years.

With great hope that I will be granted a visa, I hereby conclude my statement and certify that the information above has been completed in my own words and is true. I shall always remain grateful for your kind consideration.

GIFI GEORGE