**Statement of Purpose**

I, Anandakrishna Santhosh, am writing this Statement of Purpose to express my strong interest in pursuing the MSC International Business program at Skema Business School, Paris France. With my academic background in Bachelor of Commerce (BCom) and my particular skills and experience in sales, business development and accounting, I believe that this program will provide me with the necessary knowledge and opportunities to excel in the field of international business.

I completed my Bachelor of Commerce degree from Periyar University College of Arts and Science, Salem, India, with an academic record of 66%. This program provided me with a strong foundation in business principles, accounting, finance, and management. The comprehensive curriculum equipped me with a deep understanding of the business world and its various functions.

Throughout my academic journey, I have demonstrated myself as a quick learner, always eager to acquire new knowledge and skills. I believe that the MSc International Business program at Skema Business School will provide me with a platform to further enhance my learning capabilities and develop a comprehensive understanding of global business practices.

After completion of my graduation, I was lucky to secure a job with a reputed engineering works company named Payyappadan Engineering works as Office administrator. This job was a real learning platform for me, I learnt that sincerity and dedication are two qualities that define my approach to academics and professional endeavors. I have consistently demonstrated a strong work ethic and a commitment to excellence. I believe that these qualities will enable me to make the most of the program and contribute positively to the Skema Business School community.

Excellent communication skills are essential in today's global business environment. I have honed my communication skills through various experiences, including presentations, group discussions, and client interactions during my experience in sales accounting. I am confident that these skills will enable me to effectively communicate and collaborate with individuals from diverse cultural backgrounds during my time at Skema Business School.

While exploring the list of reputed and accredited Universities and Business Schools abroad, I came across Skema Business School, offering a wide range of programs and courses, and delighted to know that its ranking is 22nd worldwide and 6th among the French Schools represented, and the Times Higher Education and the Walls Street Journal 2019 ranked it as the 17th worldwide and 3rd among the French Schools represented. It is regarded as excellent in its QS Global Ranking, having rich alumni worldwide, and offering various ground-breaking courses in the international arena

From the list of the courses offered by the Skema Business School, I preferred taking admission to MSc in International Business and Influence, as the course's main objective is to prepare its students to meet the upcoming challenges of Strategic Management of Firms in International and Global perspectives, develop lawful strategies through the high spirit of competitive intelligence, identify and fill gaps and develop harmony between existing corporate environment and theoretical concepts, create and execute appropriate skills, strategic consultation, strive for economic security and exposure and experience to the rich ecosystem of International Business Opportunities.

I am confident that the aforesaid course on MSc in International Business, will enable me to develop a systematic, scientific, analytic, and crystal clear understanding of various concepts of International Business Strategies and Parameters of Influencers, giving insight and introspection into the diverse culture, the essence of creativity and professionalism, enriching and emerging leadership skills in the field and thus opening, new vistas and career options of employability, giving me the edge and the wings to fly and flourish my dreams and ambition.

A positive attitude and self-motivation are crucial for success in any endeavor. I approach challenges with optimism and a can-do attitude, which allows me to overcome obstacles and achieve my goals. I am self-motivated and constantly strive for personal and professional growth. I believe that these qualities will contribute to a positive and productive learning environment at Skema Business School.

Flexibility and hard work are traits that have helped me succeed in various situations. I am adaptable and open to new ideas and perspectives. I am willing to put in the necessary effort and go the extra mile to achieve excellence. I am confident that these qualities will enable me to handle the rigorous demands of the MSc International Business program and excel in my studies.

A creative approach to problem-solving is one of my strengths. I enjoy analysing complex situations and finding innovative solutions. My experience in sales accounting has allowed me to develop a creative approach to identifying selling possibilities, evaluating customer needs, and finding new sales opportunities. I am excited to apply my creative problem-solving skills to real-world business scenarios during my time at Skema Business School.

Lastly, I am adept at handling multiple tasks on a daily basis. In my experience in sales accounting, I have successfully managed various responsibilities, including negotiating and closing deals, handling complaints or objections, and collaborating with team members to achieve better results. This ability to multitask will be beneficial in the fast-paced and dynamic environment of Skema Business School.

After successful completion of the Master in International Business, I will look for placement in leading Multinational Companies, to successfully deliver my acquired strategic business skills and expertise to promote the steady growth of the organization in my Country i.e., India, and work for the utmost satisfaction of the clients worldwide

In conclusion, I am confident that my academic background, skills, and experience make me an ideal candidate for the MSc International Business program at Skema Business School. I am excited about the opportunity to learn from esteemed faculty, collaborate with talented peers, and gain a comprehensive understanding of international business practices. I am committed to making a meaningful contribution to the Skema Business School community and leveraging the knowledge and skills gained to make a positive impact in the field of international business.

Yours Sincerely

Anandakrishna Santhosh