

**KERALA MEDIA ACADEMY**  
**INSTITUTE OF COMMUNICATION**

KAKKANAD, KOCHI - 682 030



Sl. No. P R - **503**

Final Exam Reg. No. **3034**.....

Ad. No. **2954**

**STATEMENT OF MARKS**

The following marks were awarded to Shri / Smt./Kum. ....**SUDHIN K.**.....  
at the Final Examination of the **Post Graduate Diploma in Public Relations and Advertising**  
held in .....**AUGUST 2023**.....

Subjects	Marks Awarded	Maximum Marks
Paper I Principles of Public Relations & Marketing	55	100
Paper II Public Relations and Applied Psychology	73	100
Paper III Creative Writing	72	100
Paper IV Basics of Journalism	68	100
Paper V History and Culture	65	100
Paper VI Media Law and Ethics	65	100
Paper VII Advertisement for Print Media : Theory and Practice	69	100
Paper VIII Advertisement for Print Electronic Media : Theory and Practice	68	100
Paper IX New media and Digital Journalism	60	100
Paper X Project	55	80
viva	17	20
<b>GRAND TOTAL</b>	<b>667</b>	<b>1000</b>

The pass for each subject is 40%, Second class: 50%, First class: 60%



  
**DIRECTOR**  
Institute of Communication