**Statement of Purpose**

**About me & my Family**

I am thankful for this opportunity, to convey my interest in higher studies and now I am here seeking admission to enroll myself in BA (Hons) Tourism & Hospitality Management from BSBI University Berlin Germany. I, Manish S/o Mr. Hoshiyar Singh and Mrs. Suman, belongs from the northern part of India. My parents have always been my biggest support system. My father and my mother both owns a business. It is my wish to make my parents proud by having a strong career in a field that I am passionate of. They have constantly motivated me to work hard, be honest and follow my aspiration with great zeal. I planned to undertake a UG in Tourism & Hospitality Management from Germany. I have completed secondary school examination from Deen Bandhu Sir Chhotu Ram Sr. Sec. School, Sinand, Distt Kaithal (India) affiliated with BSEH Board in year 2021, scoring 100.% marks and Senior Secondary from the same School, Sinand, Distt Kaithal (India) affiliated with BSEH Board in year 2023 scoring 64.4% marks and After that I have started gearing up myself for PTE exam and attempted on Jan 2024. I scored overall 58 (Listening: 62, Reading: 54, Speaking: 58 and Writing: 62).

**Why I decided to study in Germany instead of anyother abroad destination?**

Germany is the first and final choice for me when I was in the phase to choose study destination because of some basic reasons. The education system of Germany is vibrant in all sorts of ways and ranked among the best of whole world. In addition to that, Germany is a safe and peaceful nation with superb health care facilities. On the other hand all German institutes provide a dynamic, innovative and challenging environment in which one can create and nurture their true potential. Tuition fee in Germany when compared to universities in the Canada, Australia. US and UK , is fairly cheaper. And when considering the return on investment, it is quite a feasible option for Indian students. Germany qualification will surely be a strong base for boosting my career and building my future on returning India after completing my degree. Keeping all these factors in my mind, I finalized Germany as my study abroad destination.

**Why I decided not to study in India?**

 There were several reasons why I decided not to study hospitality management in India. Firstly, I felt that the quality of education and training in this field was better in other countries. Many renowned universities and institutions abroad offer comprehensive and specialized programs specifically designed for hospitality management, which would provide me with a stronger foundation and knowledge base. Additionally, the opportunities for internships and practical training are more abundant in countries with established tourism industries. In India, although there is potential for growth in the hospitality sector, it is still developing compared to international destinations like Switzerland or Singapore.

Another factor that influenced my decision was the desire for a global exposure and cultural experience. Studying abroad would allow me to interact with students from different backgrounds, learn about various international cuisines, and gain insights into different hospitality practices around the world.

**Why I decided to study at the BSBI University in Germany?**

There were several reasons why I decided to study at the BSBI University in Berlin. Firstly, the university has an excellent reputation for its hospitality management program. It is known for its practical approach to education, ensuring that students are well-prepared for the industry upon graduation.

Moreover, studying in Germany offers me a unique opportunity to experience a different culture and learn from a diverse group of international students. The country is renowned for its efficient and well-developed hospitality industry, and studying there would provide me with firsthand exposure to best practices and innovative approaches.

The BSBI University also offers various internship opportunities with reputed companies in Germany. These internships will allow me to gain valuable hands-on experience and build connections within the industry.

**What has led me to doUG in Hospitality Management:**

Firstly, I have always had a passion for the hospitality industry. I enjoy providing excellent customer service and creating memorable experiences for guests. The idea of working in hotels, resorts, or restaurants excites me because it allows me to combine my love for serving others with my interest in business.

Furthermore, the global nature of the hospitality industry was another driving factor behind my decision. With international travel becoming increasingly accessible and popular, there is a growing demand for professionals who can navigate cultural differences and cater to diverse clientele. Studying Hospitality Management will equip me with cross-cultural communication skills and allow me to work in different parts of the world.

Lastly, I believe that studying Hospitality Management will provide me with a solid foundation in business principles as well as practical skills specific to this industry. It combines theoretical knowledge with hands-on training in areas such as customer service management, revenue management, marketing strategies, and leadership development.

**Family & Sponsor Details:**

I have been pampered to the maximum with tremendous support for my higher education and future career by my family. The annual income of my parents is Rs 7,03,966 Approx they also have assets approximately 1.5 Crore. So due to the sound and strong financial capacity of my family, I will never face any kind of financial problem in Germany.

**My Future Career Plans:-**

In the future, my plan is to gain experience and advance my career in the hospitality industry. After completing my undergraduate degree in Hospitality Management, I aim to work in a reputable hotel or resort to further develop my skills and knowledge, Hospitality Management courses has gained popularity in India. On completion of this program, I do not have any intention to stay in Germany for a long period as my family is well settled in India. Following the tradition, I wish to take care of my family when they will be in old age and also the family assets built by my parents with hard work. I am only son of my parents I share a strong bond with my family so I wish to complete my study and come back to India. In last I assure you that my only intention is to get Germany Study Visa to acquire the respective academic qualification from BSBI University Berlin that would enable me to seek future career employment and business opportunity in my home country. So, I request you to kindly consider my intentions and give a positive and prompt response to my Germany study permit application.

**Manish**