## **SOP for Masters in IT for Business Data Analytics**

I am Abijith Anto, and I have chosen to pursue an MSc in IT for Business Data Analytics at IBS (International Business School) in Budapest, Hungary. I hail from the southern part of India and come from a family of four. I completed my Bachelor's in Mechanical Engineering from MESCET, Kochi, with a CGPA of 6.92 in 2016. My secondary education began at St. Joseph's High School, where I matriculated with 87% marks. I continued my higher secondary education at St. Aloysius Higher Secondary School (Junior College), achieving an 87% in the Science stream.

From a young age, I have been a keen explorer of nature and the environment. My fascination with nature's mechanisms sparked my interest in physics, leading me to choose Science for my high school studies and subsequently pursue a Bachelor's Degree in Mechanical Engineering. My enthusiasm for learning about novel manufacturing technologies and economic models remains strong, despite my seven years of experience working in various sectors, including the automotive and skill development industries.

Over the past seven years, I have gained substantial experience in business analysis and Management Information Systems (MIS). My roles have involved analyzing business processes, developing data-driven strategies, and implementing technology solutions to improve operational efficiency. This experience has given me a profound understanding of the importance of data analytics in making informed business decisions. My exposure to various data analytics tools and MIS platforms has fueled my desire to deepen my knowledge in this field. I believe that an advanced degree focused on IT and business data analytics will equip me with the skills necessary to excel in this rapidly evolving sector. My professional journey has highlighted the critical role of data in driving business success, and this has been a significant factor in my decision to pursue this master's program.

When considering where to pursue my master's degree, Hungary stood out for several compelling reasons. Hungary has a long-standing tradition of academic excellence and is known for its high-quality education system, particularly in science and technology. The country offers a unique blend of historical richness and modern innovation, making it an ideal environment for academic growth and cultural enrichment. Studying in Hungary would not only provide access to world-class education but also allow me to experience its vibrant culture, picturesque landscapes, and welcoming community. Moreover, Budapest, as the capital city, is a thriving hub of business and technology, offering numerous opportunities for professional development and networking. Hungary's strategic location in Europe further enhances its appeal, providing a gateway to various international markets and fostering a multicultural learning environment.

In my search for the ideal master's program, IBS (International Business School) in Budapest emerged as the perfect choice. IBS offers a cutting-edge MSc in IT for Business Data Analytics, which aligns seamlessly with my career goals and interests. The program's curriculum is designed to equip

students with the latest skills in data analytics, IT, and business strategy, ensuring that graduates are well-prepared to meet the demands of the modern business world. The faculty at IBS comprises experienced professionals and academics that provide a rich learning experience through a blend of theoretical knowledge and practical application. Additionally, IBS's strong industry connections and emphasis on real-world projects make it an ideal place for aspiring professionals like me. I am confident that the MSc in IT for Business Data Analytics at IBS will provide the knowledge and skills necessary to excel in the field of data analytics and business intelligence.

I am convinced that obtaining a Master's degree from one of Europe's leading institutions will significantly enhance my profile and employment prospects in India. Professionals with international Master's degrees have exemplary career opportunities in India, and I intend to return after completing my program to build a strong career with leading technology-driven multinational corporations. The academic training and practical insights gained from this course will position me as a valuable, proactive, and timely addition to any organization's workforce. Additionally, I look forward to experiencing the unique beauty and culture of Hungary.

I proclaim that the above data is consistent with my insight and any mistakes or deceiving data might prompt the refusal of my Admission as well as my Student Visa application.

## **ABIJITH ANTO**

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