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Guwahati (India)

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Subject: Application for BSc in Entrepreneurship and Management

Dear Admissions Committee

My name is Mohammad Rajaul Akhtar, and I am a recent Class 12 graduate specializing in the Commerce stream under the CBSE curriculum in India (Roll No.: 16626930). I am writing to express my enthusiastic interest in pursuing a BSc in Entrepreneurship and Management at Riga Technical University.

Throughout my academic journey, I have consistently excelled in subjects pivotal to the fields of business and management. My outstanding performance, evidenced by an A1 grade in English, Economics, and Business Studies, places me in the top 12.5% nationwide in those subjects. These achievements reflect my intellectual capabilities, dedication, and genuine interest in the realms of entrepreneurship and business management.

My passion for entrepreneurship was ignited by witnessing my brother's journey as the founder of Fuloni Agritech Pvt. Ltd., a startup focused on sustainable indoor gardening. Inspired by his perseverance and innovative approach, I became motivated to develop my skills in business management to contribute effectively to the entrepreneurial ecosystem. During my internship at Fuloni Agritech Pvt. Ltd., I actively collaborated with the marketing team, conducted SEO analysis, created engaging content, and participated in sales activities. These hands-on experiences have honed my communication, teamwork, and problem-solving abilities, which are essential for success in the business world.

My proficiency in multiple languages, including English, Hindi, Arabic, and Bengali, enhances my ability to articulate ideas clearly and effectively in diverse settings. My top scores and A1 grade in English further reinforce my command of the language, enabling me to engage with a wide range of stakeholders in both written and spoken forms. This linguistic versatility, coupled with my cultural adaptability, will undoubtedly contribute to a rich exchange of ideas within the international community at Riga Technical University.

Riga Technical University's focus on engineering and technical education aligns perfectly with my vision of the synergistic relationship between business and technology in today's world. I am particularly excited about the opportunity to learn from esteemed faculty members and engage with fellow students who share my passion for entrepreneurship. The comprehensive curriculum, practical learning approach, and supportive international community at Riga Technical University will equip me with the knowledge and skills necessary to excel in the dynamic field of business management.

Through the BSc in Entrepreneurship and Management program, I aim to gain a deep understanding of international business operations and cutting-edge marketing techniques. I eagerly anticipate enhancing my analytical and strategic thinking skills to address complex business challenges. The practical aspects of the curriculum, such as internships and real-world projects, will foster my professional development and provide invaluable hands-on experience.

Moreover, I look forward to engaging with a diverse cohort of students and faculty, participating in stimulating discussions, and learning from their varied experiences and perspectives. This exchange of ideas will be instrumental in shaping my global outlook and honing my intercultural communication skills, essential for success in today's interconnected business landscape.

In conclusion, my strong academic background, practical experiences, linguistic proficiency, and unwavering passion for entrepreneurship make me an ideal candidate for the BSc in Entrepreneurship and Management program at Riga Technical University.

Thank you for considering my application. I look forward to the opportunity to contribute to and grow within your esteemed institution.

Sincerely

Mohammed Rajaul Akhtar