I am Jesna George from India, writing this statement of purpose to express my keen interest in pursuing a master’s in business administration at your esteemed institution. I am confident that this program will equip me with the knowledge skill and network necessary to achieve my professional goals. I came from a background deeply rooted in business and entrepreneurship. I got my interest in business from my parent’s coffee production business. While growing up, I got exposed to various other forms of business ventures. Having had fundamental training in business from my early childhood, I could think of no other career path but business for my future. By obtaining MBA, I am certain that I will be well-prepared for a successful career in business.

My passion for business ignited during the under graduated studies, where I got exposed to various facets of commerce and management. I have completed my graduation in the area of bachelor of commerce from Kuvempu University. During my three years graduation period, my course work provided me with a comprehensive understanding of key business concepts as I actively engaged in extracurricular activities, projects, assignment and team works, that provided me with invaluable practical experience.

Beyond academia, my interests in music, painting, drawing and nature have instilled in me a creative mindset and a penchant for thinking outside the box. I do believe that these artistic pursuits coupled with my analytical acumen and entrepreneurial drive, will enable me to approach business challenges with both innovation and pragmatism.

I also got opportunity to display my talent in drawing and painting as I won first place in an art competition where I received my prize from a well-known politician from the state, which later was displayed in local newspapers.

Apart from these, I was involved in all the extra activities that our college facilitated like sports cultural events, de bates and more; my participation in such events helped me grow as a person, and see the beauty in the other while acknowledging their differences.

As an aspiring entrepreneur with a Bachelor of commerce degree, I am eager to embark on the next phase of my academic journey by pursuing an MBA at Riga Technical University. With a fervent passion for innovation and a deep-seated desire to establish my own business, I believe that Riga University’s renowned MBA program will provide me with the knowledge, skills and network necessary to achieve my entrepreneurial aspirations.

Throughout my undergraduate studies, I have cultivated a strong foundation in business principles, strategic management and financial analysis. However, I recognize the importance of further honing my expertise in areas such as leadership, marketing and entrepreneurship to effectively navigate the dynamic landscape of modern business. Riga Technical University’s comprehensive MBA curriculum, which encompasses a diverse range of subjects and emphasizes experiential learning, aligns perfectly with my academic and professional objectives.

Moreover, Riga Technical University’s location in Latvia offers a unique cultural and geographical backdrop that I am eager to explore. The opportunity to immerse myself in a vibrant international community, engage with diverse perspective and expand with diverse perspective and expand my global network is invaluable as I strive to become a global business leader.

I am confident that Riga Technical University’s MBA program will provide me with the tools, resources and support necessary to realize my entrepreneurial ambitions. I am eager to contribute to the university community, collaborate with fellow students and faculty and leverage this transformative experience to propel myself towards a successful career in business.

Studying in Latvia provides ample opportunities to network with professionals, entrepreneurs and industry leaders. Riga Technical University organizes networking events, workshops and guest lectures that enable me to build valuable connections and expand my professional network.

Latvian universities prioritize innovation and entrepreneurship, fostering a dynamic learning environment where creativity and critical thinking are encouraged. I will have access to state-of-the-art facilities, entrepreneurial incubators and resources to bring my business ideas to life.

 Riga Technical University, are known for their high-quality education and research programs. I can expect to receive a rigorous and comprehensive MBA curriculum taught by experienced faculty members who are experts in their respective fields.

I can gain insights into emerging markets and industry trends, providing valuable knowledge for your future business endeavours.

Latvia’s strategic location at the crossroads of Eastern and Western Europe makes it an ideal hub for international business. Studying in Latvia exposes me to diverse cultures, languages and business practices, preparing me for a global business environment.

Overall, pursuing an MBA in Latvia offers a unique blend of academic excellence, international exposure and practical experience that can significantly enhance my career prospects and prepare me for success in the global business arena.

Thank you for considering my application. I look forward to the opportunity to contribute to the dynamic academic environment at Riga Technical University .