

## Statement of Purpose

Veenus Kumar Nedunuri

I am writing to apply for the Master in Economics and Business Management program at the University of Maribor, Slovenia. With a background in Electronics and Communication Engineering from Vel Tech Institute of Science and Technology, I have developed a strong analytical and technical foundation. My academic journey and professional aspirations have led me to pursue advanced studies in economics and business management to complement my technical skills with robust business acumen.

Throughout my undergraduate studies, I acquired valuable skills in problem-solving, data analysis, and project management. One of my most significant projects was developing an IoT-based smart home automation system. This project enhanced my ability to manage complex tasks, analyze data, and implement efficient solutions. These skills are directly transferable to the field of business management, where data-driven decision-making and strategic planning are crucial.

My proficiency in English and Telugu allows me to communicate effectively in diverse environments, facilitating collaboration and teamwork. The University of Maribor's renowned faculty, state-of-the-art facilities, and the comprehensive curriculum of the Master in Economics and Business Management program are the primary reasons for my application. I am particularly impressed by the program's emphasis on both theoretical and practical aspects, which aligns with my educational background and career goals.

My long-term objective is to become a leader in business management, utilizing my technical and analytical skills to drive organizational success in various industries. I am especially interested in the application of economic principles and business strategies to improve operational efficiency and foster innovation. The knowledge and experience I will gain from the University of Maribor's program will be instrumental in achieving these aspirations.

In addition to my academic qualifications, I have actively participated in extracurricular activities and volunteer work, which have honed my leadership and interpersonal skills. These experiences have taught me the importance of teamwork, community engagement, and continuous learning, all of which are essential for success in the business world.

I am eager to bring my background in engineering, my passion for economics and business management, and my commitment to learning and innovation to the University of Maribor. I am confident that this program will provide me with the necessary skills and opportunities to achieve my career goals and make a meaningful impact in the field of business management.

Thank you for considering my application.

Sincerely,

Veenus Kumar Nedunuri