








Syllabus










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Semester - I

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits |
|-----------|---------------------------------------------------------------------------------------------------------------------------------|--------------|---|---|---------|
| | | L | T | P | |
| UBA20101T |  Principles of Management | 3 | 0 | 2 | 4 |
| UBA20102T |  Fundamentals of Financial Accounting | 3 | 0 | 2 | 4 |
| UBA20103T |  Basics of Production and Operation Management | 3 | 0 | 2 | 4 |
| |  Tamil - I/ Hindi - I / French - I | 2 | 0 | 2 | 3 |
| UBA20G01T |  Managerial Economics | 2 | 0 | 2 | 3 |
| ULE20AE1T |  English | 4 | 0 | 0 | 4 |
| UCD20S01L |  Soft Skills | 0 | 0 | 2 | 1 |

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Semester - II

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits |
|-----------|-------------------------------------------------------------------------------------------------------------------------------|--------------|---|---|---------|
| | | L | T | P | |
| UBA20201T |  Managerial Accounting | 3 | 0 | 2 | 4 |
| UBA20202T |  Human Resource Management | 3 | 0 | 2 | 4 |
| UBA20203T |  Principles of Marketing | 3 | 0 | 2 | 4 |
| UBA20204L |  Software Solutions for Business (practical) | 2 | 0 | 4 | 4 |
| UBA20205T |  Communication for Managerial Personnel | 3 | 0 | 2 | 4 |
| |  Tamil-II / Hindi-II / French-II | 2 | 0 | 2 | 3 |
| UJK20201L |  Communication Skills | 0 | 0 | 4 | 2 |
| UCD20S02L |  Quantitative Aptitude and Reasoning | 0 | 0 | 2 | 1 |
| |  NSS / NCC / NSO / YOGA | 0 | 0 | 0 | 0 |

Semester - III

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---|---|---------|
| | | L | T | P | |
| UMS20302T |  Statistics for Business | 4 | 0 | 0 | 4 |
| UBA20301T |  Small Business and Entrepreneurial Development | 3 | 0 | 2 | 4 |
| UBA20302T |  Services Marketing | 3 | 0 | 2 | 4 |
| UBA20303T |  Legal Aspects of Business | 3 | 0 | 2 | 4 |
| |  Cost Accounting / Training and Development / Product and Brand Management / Logistics and Supply Chain Management / Management Information System | 2 | 0 | 2 | 3 |
| |  Banking and Trends / Leadership and Team Management / Sales and Retail Management / Production Planning and Control / Data warehousing and Data Mining | 2 | 0 | 2 | 3 |
| UJK20301T |  Universal Human Values | 2 | 0 | 0 | 2 |
| UMI20S01L |  My India Project | 0 | 0 | 0 | 1 |

Semester - IV

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits C |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---|---|--------------|
| | | L | T | P | |
| UMS20403T |  Operations Research in Business | 4 | 0 | 0 | 4 |
| UBA20401T |  Essentials of Financial Management | 3 | 0 | 2 | 4 |
| UBA20402T |  Organizational Culture and Behaviour | 3 | 0 | 2 | 4 |
| UBA20403T |  Information Technology for Retail Management | 3 | 0 | 2 | 4 |
| |  Insurance and Risk Management / Customer Relationship Management / Database Management system / Total Quality Management / Foundation Course in Entrepreneurship | 2 | 0 | 2 | 3 |
| |  Micro Finance and Financial Inclusion / Essentials of Public Relations / Event Planning Management / Service Operations Management / Business Analytics and Intelligence | 2 | 0 | 2 | 3 |
| UJK20401T |  Professional Skills | 2 | 0 | 0 | 2 |





Semester - V

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---|---|---------|
| | | L | T | P | |
| UBA20501T |  Introduction to Research Methods | 3 | 0 | 2 | 4 |
| UBA20502T |  Strategic Management | 3 | 0 | 2 | 4 |
| |  Derivatives Management / Performance and Compensation Management / E-Commerce and Digital Marketing / Product Design and Development / Advanced Course of Entrepreneurship | 2 | 0 | 2 | 3 |
| |  Stock Market Analysis / Competency Management and Succession Planning / Global Business Management / Project Management / Software Quality Management | 2 | 0 | 2 | 3 |
| ULE20AE2T |  Environmental Studies | 3 | 0 | 0 | 3 |
| UJK20501T |  Leadership and Management Skills | 2 | 0 | 0 | 2 |
| UBA20S501L |  Institutional Training (Industrial Training) | 0 | 0 | 8 | 4 |

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Semester - VI

| Code | Course Title & Curriculum (PDF) | Hours / Week | | | Credits |
|------------|-------------------------------------------------------------------------------------------------------------------------------|--------------|---|----|---------|
| | | L | T | P | |
| UBA20601T |  Industrial Relation Management | 3 | 0 | 2 | 4 |
| UBA20602T |  Ethics and Corporate Governance in business | 3 | 0 | 2 | 4 |
| UBA20E601L |  Project Work and Dissertation | 0 | 0 | 10 | 5 |
| UBA20S601L |  MOOC Course | 0 | 0 | 8 | 4 |