



MOHAMMED ZAYAN KALATHINGAL

Nationality: Indian **Date of birth:** 17/11/2001 **Gender:** Male

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ABOUT ME

Adaptive & fast learning BBA graduate from SRM Institute of Science and Technology Chennai with experience in Sales and Marketing, Real Estate, Digital Marketing and Content creation.

WORK EXPERIENCE

Real Estate Consultant

FLX Property Dubai Real Estate Sales and Rental, The Prism, Business Bay. [01/08/2023 – 30/04/2024]

City: Dubai | Country: United Arab Emirates

FLX Property is a Real Estate & Property Service company with a purpose: Our mission is to help everyone find their place in the world. As an innovative residential Real Estate Firm, we empower our agents so they have more time for advising their clients. With the solutions-driven mindset of a start-up and the sophistication of a luxury brand. Advised clients on property purchases, sales, and rentals based on market trends and financial objectives.

- Conducted comprehensive market research and property analysis to guide pricing and negotiation strategies
- Facilitated smooth transactions by coordinating with buyers, sellers, lenders, and legal teams.
- Developed and maintained a strong network of industry contacts to enhance client opportunities.

Sales & Marketing Executive

Inthazar LLP [01/09/2022 – 28/02/2023]

City: Kochi, Kerala | Country: India

Inthazar LLP owns & operates the mobile application "Inthazar. It is an online business directory & job portal: available to download in appstore & playstore. Worked for 6 months as sales & marketing executive to develop customer base for the company. As a Sales and Marketing Executive Intern, my objective is to gain comprehensive exposure to sales and marketing operations, hone my strategic thinking, and actively contribute to achieving the organization's sales targets and marketing objectives. I am eager to apply my analytical communication, and problem-solving skills to support the team in driving business growth and customer engagement.

Content Creator & Marketing Digitally

GS Customs India [01/06/2022 – 31/07/2022]

City: Pune, Maharashtra | Country: India

GS Customs in Pune is one of the leading businesses in the Car Customization Services. Worked for one month as a Content creator and Marketing digitally.

Proficient in social media management content creation, and basic SEO techniques. Strong analytical skills and data-driven mindset Enthusiastic about learning and contributing to impactful digital marketing campaigns Excellent communication and collaboration abilities. ready to support the team in achieving marketing objectives.

EDUCATION AND TRAINING

B.B.A - Business Administration

S.R.M INSTITUTE OF SCIENCE AND TECHNOLOGY, Kattankulathur, Chennai, Tamil Nadu [01/07/2020 – 31/05/2023]

City: Chennai, Tamil Nadu | Country: India | Website: <https://www.srmist.edu.in> | Field(s) of study: Business, administration and law: • Business and administration not further defined | Final grade: 8.2 CGPA

-Graduated with First Class Distinction.

The degree mention herewith is a combination of studies in multiple fields ranging from finance, marketing, analytical, production and many other management domains. It's an overview of all the specializations. The degree also consists of an extra curriculum such as major and minor projects as a part of short-term internships and live business model projects.

Higher Secondary Education

Farook Higher Secondary School, Farook College [01/06/2018 – 30/04/2020]

City: Kozhikode, Kerala | Country: India | Field(s) of study: Commerce - Computer Application

Subjects: Accountancy, Computer Accounting, Business Studies with Functional Management, Economics, Computer Application, English, Malayalam

Primary and Secondary Education

AL Farook Residential Senior Secondary School, Farook College [01/06/2009 – 30/04/2018]

City: Kozhikode, Kerala | Country: India | Website: <https://alfarookschool.in>

Subjects: Mathematics, Science, Social Science, Information Technology, English, Malayalam

PROJECTS

[01/06/2022 – 31/07/2022]

A Study on Effective of Content Creating and Marketing Digitally, GS Customs India, Pune, Maharashtra, India As a Digital Marketing Intern, my primary focus is to conduct a study on the effectiveness of content creation and marketing in the digital landscape. Through this internship, I aim to gain valuable insights into the world of content marketing, understand its impact on audience engagement and brand awareness and contribute to optimizing digital

marketing strategies.

LANGUAGE SKILLS

Mother tongue(s): Malayalam

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Hindi

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Malayalam

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Tamil

LISTENING C2 READING C1 WRITING B2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Arabic

LISTENING A2 READING A2 WRITING A1

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Zoom / Microsoft Power Point / content creation / Digital Marketing

Communication

Problem Solving

Time Management

Teamwork

Critical Thinking

Decision-Making

Leadership

DRIVING LICENCE

Driving Licence: A

Driving Licence: B

REFERENCES

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