

Certificate of Course Completion

Sona Paulson

has successfully achieved student level credential for completing the Discovering Entrepreneurship course.

The student was able to proficiently:

- Explain entrepreneurial vision and goals.
- Describe the entrepreneurial mindset.
- Describe the high-level process of becoming an entrepreneur.
- Explain how to use frameworks to pursue an entrepreneurial venture.
- Explain how to research potential business opportunities.
- Explain competitive analysis and its importance in pursuing business opportunities.
- Explain how to use a vision statement, mission statement, and goals to pursue an entrepreneurial venture.
- Explain how to develop pitches to meet the needs of various audiences and goals.



Scan to Verify

Laura Quintana

Laura Quintana
Vice President and General Manager
Cisco Networking Academy

March 03, 2024