

SOP for Silesian University Business Economics and Management  
Abhijith Chemban Sreedharan

From an early age, I have had a strong interest in Economics and Business Management, particularly in the marketing field. Since I was a little child, the world of business has piqued my interest. I remember wanting to understand how the gears of an enterprise organisation turned. My interest in this topic grew as I grew older and my thinking sharpened. With professional experience, I am inspired to use my ideas and approaches to produce a unique differentiation within the market advancements. I expectantly express myself and accomplish my professional objectives. to simplify my path. In order to realise my long-term work goals, I want to mould my insight and focus my potential in the appropriate way. By acquiring reliable knowledge and a global perspective in the corporate world, I am able to boldly make an assertion and accomplish my professional objectives.. I am deeply driven to seek admission and to get a Degree of Masters in Business Economics and Management at the renowned Silesian University of Opava In Czech Republic to complement my background.

I am driven by a strong desire to explore and expand my understanding, which motivates me to make valuable contributions to the current body of knowledge. The various experiences I have had along the way have instilled in me a strong desire to pursue admission into the Silesian University of Opava In Czech Republic. Within my letter, I aim to provide a compelling narrative of my academic endeavors. I devoured all the theoretical and practical aspects of all the subjects with pure enthusiasm. On the other hand, Internships and seminars have imbued me with vast academic knowledge about the business world.

I decided to get into management studies. I enrolled in the Bachelor of Management Studies, programme through the Pillai Colleges of Arts, Commerce, and Science (Autonomous), which is affiliated with the University in Mumbai (Public University in Maharashtra,) and successfully finished my academic degree in (2022) with a 8.11 CGPA. The Masters in Business Economics and Management Course particularly interests me. It offers thorough training in the master's degree field.

During years in the university, I focused on Marketing related concepts through theoretical approaches and also studied basic knowledge of principles of business administration. Moreover, I studied project management, analyzing international companies' case studies as the role of project managers and studying their project managers' approaches in the real world.

I have had a strong interest in managing, particularly in the marketing field, since the first year in the university. During working in a Design and Development department of a representative office in Mumbai of a United States healthcare and technology company "Inventurous knowledge Solutions"(IKS) , I have been trained to implement and controlling marketing plans in multi aspects such as marketing tools, finance, and human resources. I have worked with different departments, such as IT department, Business Development department, and Sales Department, to discuss and develop full-funnel marketing plans. This is the career path I wish to focus on, developing and managing marketing programs for a company or a brand. I consider an International Management program to be the best for my career path.

It is suitable for graduates of disciplines preparing for a career in the International Management this course focuses on a few emerging business sectors where there are increasing trade needs and skill gaps. This may allow Maine to acquire the skills and knowledge necessary to launch my career in these innovative and important fields of business administration, considerably boosting my work prospects. Although these courses are available in India, they were not created with an active approach in mind.

I still need specialised information, thus I'm using this wonderful opportunity to review in the Czech Republic to gather these abilities. Learning for an academic degree will not only provide me better understanding of the field but will also get me ready to be As a response, I will be able to consolidate my position in India's expanding business administration sector and gain the aspect of developing to forge a successful professional career. Qualifications from the Czech Republic are recognised and respected around the world. The Czech Republic has emerged as one of the world's top look at

overseas locations. With a subculture of excellence dating back many years, top establishments worldwide, and greater flexibility than many different countries, students who come to examine Commerce and Management studies within the Czech Republic will benefit from reading alongside some of the world's best intellectuals.

Business Economics and Management are created to expand and use already acquired knowledge and abilities, giving me the tools i need to enhance my career or change its course. It offers a flexible learning environment that makes it possible for learning to fit into lifestyles and vocations.

I am deeply driven to seek admission into the **Master's program of Business Economics and Management** In **SILESIA**N University Czech Republic because of my insatiable curiosity and proactive mindset toward personal growth and acquiring new abilities. I am thrilled about the chance to be associated with Silesian University, a prestigious institution that has consistently focused on providing exceptional higher education on a global scale. During my time here, I am confident that I will not only enhance my understanding of Management Studies but also bolster my standing in the professional field. Throughout my academic journey, I have wholeheartedly devoted myself to the field of Business Management Studies, ultimately deciding to pursue a major in this subject at Silesian University .

Moreover, I have learned that other skills and factors are also essential to successfully complete any projects, for instance, strong organization and communication skills, respect of deadlines, open-mindedness, and accuracy.

With all of experiences listed, I am ready to bring my career path to the next level. The courses offered in this program are specifically in line with my professional goals. Additionally, studying abroad provides a great grounding in which to further experience divergent cultures and exchange knowledge. I am certain that the knowledge and skills learned from my professional experience and university would make me a valuable applicant for Masters in Business Economics and Management program, offered at the Silesian University of Opava.

If given the opportunity, I am confident that I would not only excel academically but also have a fulfilling and successful career.

Appreciate the time and consideration, and I hope to hear from you soon.

Sincerely,

Abhijith Chemban Sreedharan

Thank you in advance for considering my application.