

I am writing to express my enthusiastic interest in pursuing a Master of Business Administration (MBA) at the University of Turiba University. With a solid academic foundation, relevant work experience, and a profound passion for business management, I am eager to contribute to and learn from the esteemed faculty and diverse student body at your prestigious institution.

Academic Background

My academic journey began with my high school education at St Mary's school with scoring 82% in 10th class and Higher Secondary School, where I excelled with an 62% score in my 12th examinations (2018-2020), under the Kerala State Board Education. This foundational education equipped me with essential analytical and problem-solving skills, which were further honed during my undergraduate studies.

I completed my Bachelor's degree in Computer Application from Dr P. Dayananda Pai P Sathisha Pai Government First Grade College, Mangalore University (2020-2023), graduating with a CCPA of 6.95. Throughout my undergraduate studies, I developed a robust understanding of core business, software, leadership and organizational behavior. My academic performance is a testament to my dedication and resilience, qualities that I am confident will contribute to my success in your MBA program.

Why the Turiba University

The Turiba University MBA program stands out to me due to its excellent reputation, innovative curriculum, and focus on practical learning. The comprehensive program, with its emphasis on strategic management, entrepreneurship, and international business, aligns perfectly with my career aspirations.

I am particularly drawn to the opportunity to learn from the esteemed faculty members and to engage with a diverse and dynamic student community. The university's state-of-the-art facilities and strong connections with the business industry make it an ideal place for me to further my education and prepare for a successful career in business.

Future Goals

My long-term career goal is to become a successful business leader, capable of driving organizational growth and innovation. I aspire to work in strategic management, Product management and entrepreneurship, areas that are crucial for the growth and sustainability of businesses in today's dynamic market. The MBA program at the Turiba University will provide me with the advanced knowledge, skills, and global perspective necessary to achieve these goals.

Personal Motivation

My passion for business is deeply rooted in my personal experiences and interests. Growing up in a community with limited business opportunities, I have always been intrigued by how businesses can transform economies and improve the quality of life. This fascination was further fueled by my involvement in various school and college activities, where I saw firsthand the impact of effective management and innovative thinking.

Conclusion

In conclusion, I am confident that the MBA program at the Turiba University is the ideal next step in my academic and professional journey. I am eager to contribute to the university's vibrant academic community and to learn from its esteemed faculty. Thank you for considering my application. I look forward to the opportunity to contribute to and grow within the Turiba University community.

Yours sincerely,

Prajwal Samuel D Souza