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Admissions Committee
IBS International Business School Vienna
Vienna Campus
Vienna, Austria

Dear Members of the Admissions Committee,

I am writing to express my enthusiasm for the MSc in International Management program at IBS International Business School Vienna. With a strong academic background in BCom from CMS College Kottayam under Mahatma Gandhi University, Kottayam, and a deep interest in business management and finance, I am eager to further my education and contribute to the vibrant academic community at your esteemed institution.

Having completed my undergraduate studies at CMS College Kottayam, where I graduated with a CCPA of 6.83 (equivalent to a grade of B+) in March 2024, I have developed a solid foundation in subjects related to commerce and management. My coursework, along with my involvement in various projects, has equipped me with the necessary knowledge and skills to excel in this master's program.

One of the primary reasons I am drawn to IBS International Business School is its reputation for academic excellence and innovative research. The opportunity to learn from distinguished faculty members and collaborate with talented peers is an exciting prospect and I am confident that studying at IBS will provide me with the intellectual stimulation and resources needed to advance my understanding and contribute to this field.

Austria's rich cultural heritage and emphasis on academic rigour make it an ideal destination for my graduate studies. The country's commitment to education and research aligns perfectly with my academic and professional goals. Additionally, the international environment at IBS will allow me to gain diverse perspectives and build a global network, which is invaluable in today's interconnected world.

Beyond academics, I am passionate about contributing to the community, as evidenced by my volunteer work in the Cochin New Year program. This experience has taught me the importance of empathy, teamwork, and making a positive impact on society. Additionally, my time as a ranked NCC cadet has instilled in me values of discipline, leadership, and perseverance. My internship at Panachikkadu Regional Cooperative Bank further developed my managerial skills, fast learning ability, and reliability. I have also gained proficiency in MS Word, Excel, and presentation skills, which are essential tools for effective communication and data management. These experiences have shaped

my character and prepared me to take on the challenges of graduate studies with a resilient and collaborative spirit.

I am eager to engage in [Relevant University Activities or Clubs] and contribute to the university community. My experience in volunteering and leadership roles has taught me the importance of collaboration and community involvement, qualities that I am excited to bring to IBS.

In conclusion, I am confident that the MSc in International Management at IBS International Business School Vienna is the perfect next step in my academic and professional journey. I am eager to bring my dedication, enthusiasm, and diverse experiences to your program and contribute to the ongoing pursuit of knowledge at IBS.

Thank you for considering my application. I look forward to the opportunity to further discuss my qualifications and aspirations.

Sincerely,
Sharon Anna Sunish