

Statement of Purpose

My name is Binoy Dcruz, a forward-thinking individual with a zeal for academic excellence. I am earnestly seeking admission to the Master's program in Finance and Economics at the esteemed University of Luxembourg.

My educational journey commenced with the successful completion of my 12th standard in 2015, where I attained a commendable score of 80%. Subsequently, I pursued a five-year integrated MBA program with a specialization in Human Resources and Marketing, laying a robust foundation in business principles while nurturing my analytical acumen.

During the culmination of my studies, I undertook a comprehensive project focused on the market dynamics of menstrual hygiene products, delving into market analysis, consumer behavior, and financial projections. This endeavor provided invaluable insights into product positioning and revenue generation strategies.

To complement my theoretical knowledge with practical exposure, I engaged in an enriching internship at Milma Dairy Plant from December 2019 to January 2020. This immersive experience afforded me hands-on insights into diverse facets of business operations, including supply chain management, quality control, and financial management.

My academic accomplishments, coupled with real-world experiences, have instilled in me a fervent aspiration to pursue advanced studies in Finance and Economics. My aim is to leverage the knowledge and skills gained from this program to make meaningful contributions to the field, driving positive change and innovation.

I am confident that my academic background, augmented by my passion for finance and economics, positions me as a strong candidate for your esteemed program. I eagerly anticipate the opportunity to contribute to the vibrant academic milieu at the University of Luxembourg and leverage this experience to effect meaningful contributions in the realm of finance and economics.

Thank you for considering my application. I eagerly look forward to the prospect of collaborating with the esteemed faculty and fellow scholars at the University of Luxembourg.

Sincerely,

ShibinSaji Jacob