

Statement of Purpose

Master of Science in Finance

Università degli Studi di Siena

- **Introduction**

The dynamic interplay between finance and global markets has captivated me for years. Witnessing the transformative influence of financial instruments on economic development fuels my desire to delve deeper into this fascinating field. My experience as a Finance Manager at Sky Marketing, coupled with my academic background, has provided a strong foundation in financial analysis and management. Now, I seek to elevate my expertise by pursuing a Master of Science in Finance at the esteemed Università degli Studi di Siena.

- **Education Background**

My academic journey began with a Bachelor of Commerce degree from Savitribai Phule Pune University (India). This rigorous program instilled in me analytical and problem-solving skills while equipping me with a comprehensive understanding of core financial principles. This foundation proved invaluable as I embarked on a successful career path.

- **Professional Experience**

As a Finance Manager at Sky Marketing, a leading FMCG company, I played a pivotal role in overseeing the financial health of a multi-million-dollar business. My core responsibilities encompassed financial reporting, budgeting, and cash flow management. However, my contributions extended beyond pure financial analysis. The dynamic nature of the FMCG industry demanded a holistic understanding of business operations. This led me to actively participate in supplier negotiations, a crucial aspect of financial planning and risk management.

- **Why Italy**

Italy, with its rich historical legacy in banking and finance, offers a unique and inspiring environment to pursue a Master's degree in Finance. From the groundbreaking contributions of mathematicians like Fibonacci to the contemporary prominence of Italian financial institutions, Italy provides a compelling case study for understanding the historical and contemporary evolution of financial models. The opportunity to learn from esteemed faculty with expertise in both financial theory and quantitative methods, coupled with the program's emphasis on financial modelling for European markets and risk management in the context of the European Union, aligns perfectly with my desire to gain a global perspective on finance.

- **Why Università degli Studi di Siena**

Università degli Studi di Siena stands out as the ideal institution for my Master's studies due to its esteemed reputation and its unique program structure. The program's emphasis on financial modelling and valuation techniques and "financial econometrics aligns perfectly with my desire to refine my analytical skills and gain proficiency in advanced

financial tools. Furthermore, the program's potential for internships with local financial institutions or research opportunities with faculty aligns with my goal of acquiring practical experience and contributing to the advancement of the field.

The University's focus on fostering a multicultural learning environment, with international students and faculty, further strengthens its appeal. This environment will provide me with invaluable opportunities to learn from diverse perspectives, develop strong communication skills, and build a network of international contacts within the financial field.

• **Motive to Return to India**

While I am eager to gain a global perspective on finance and hone my skills in a vibrant international environment, my ultimate goal is to return to India and contribute my acquired knowledge and expertise to the continued growth and development of the Indian financial sector. The program's strong emphasis on financial analysis and modelling will equip me with the necessary skills to navigate the complexities of international finance and apply that knowledge to the Indian market. Upon returning to India, I envision myself playing a key role in facilitating strategic investments and fostering financial innovation, ultimately contributing to the continued development of a robust and dynamic Indian financial ecosystem.

• **Conclusion**

My strong academic background, proven financial acumen, and unwavering dedication to the world of finance make me a strong candidate for your program. I am confident that my experience, coupled with the esteemed education offered by Università degli Studi di Siena, will equip me to excel in the field of finance. I am eager to contribute to the vibrant academic environment at your university and embark on this exciting journey towards a fulfilling career in finance, ultimately using my expertise to propel the Indian financial sector forward.

Sincerely

Ameer Hamza Nouman Memon.