

# **STATEMENT OF PURPOSE**

JESNA GEORGE

Standing at the crossroads of academia and my professional journey, I am driven by a strong ambition to excel in business and leave a lasting mark on the corporate world. Enrolling at Sapienza University in Rome, Italy, marks a pivotal moment in my pursuit of long-term goals and ambitions.

My Bachelor of Commerce degree from Kuvempu University ignited my passion for entrepreneurship through hands-on experiences in extracurricular activities, projects, and teamwork. Sapienza's esteemed reputation as a top European business institution aligns perfectly with my aspirations. Its innovative curriculum, renowned faculty, and diverse student body foster a culture of creativity and entrepreneurial thinking.

The university's emphasis on practical learning, including internships and case studies, will enhance my understanding of business intricacies and decision-making skills in uncertain situations. Moreover, Sapienza's transformative academic program, global exposure, and vibrant community promise to shape me into a future leader and entrepreneur ready to contribute meaningfully to society and the business sector.

With enthusiasm and determination, I eagerly anticipate the enriching journey that awaits me at Sapienza University in Rome.