

# **STATEMENT OF PURPOSE**

JESNA GEORGE

Standing at the crossroads of my academic and professional lives, I am driven by a strong ambition to thrive in business and make an unforgettable imprint on the corporate world. I am confident that enrolling at Sapienza University in Rome, Italy, will be the turning point in my journey to achieve my long-term aims and ambitions.

My passion for working in business was sparked during my undergraduate studies at Kuvempu University, where I earned a Bachelor of Commerce degree. This educational experience gave me an in-depth comprehension of fundamental business ideas as I actively participated in extracurricular events, projects, assignments, and teamwork. These experiences not only broadened my practical knowledge, but also reinforced my desire to become a prominent entrepreneur. These experiences not only broadened my practical knowledge, but also strengthened my desire to become an influential entrepreneur.

Sapienza University of Rome's prestigious reputation as a top business institution in Europe resonates well with my goals. Its cutting-edge curriculum, excellent professors, and varied student body establish an environment that encourages creativity and

entrepreneurial thinking. The university's history of producing famous alumni in a variety of professions emphasizes its influence on creating future leaders. Sapienza's emphasis on practical learning through internships, case studies, and projects appeals to me in particular. Collaborating with industry specialists and tackling real-world business difficulties would not only improve my grasp of business intricacies, but also give me the confidence to make educated decisions in the face of uncertainty.

Furthermore, I am excited to take use of Sapienza University of Rome's collaborative and networking environment. The university's events, workshops, conferences, and industry partnerships offer numerous opportunities to develop strong relationships with classmates, teachers, and professionals. I am especially enthusiastic about the yearly event that celebrates the convergence of ideas from all backgrounds, as it provides a platform for networking and learning that will certainly aid my future entrepreneurial pursuits. Finally, attending Sapienza University of Rome will be a transforming experience that will not only broaden my business knowledge but also change my character and perspective as a future leader and entrepreneur. A tough academic program, hands-on learning experiences, worldwide exposure, and a lively community will surely help me reach my long-term objectives and ambitions. I

am convinced that my time at Sapienza University of Rome will prepare me for a successful career in which I can contribute meaningfully to the business sector and society as a whole. With great enthusiasm and determination, I anxiously await this incredible adventure at Sapienza University in Rome.